

STATES
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COUNTRY
AMERICA

1967 CENSUS OF BUSINESS



BC67-MLS-21 °



Retail Trade

MERCHANDISE LINE SALES

MAINE

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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1967 CENSUS OF BUSINESS



BC67-MLS-21

Retail Trade MERCHANDISE LINE SALES

MAINE

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Maine

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

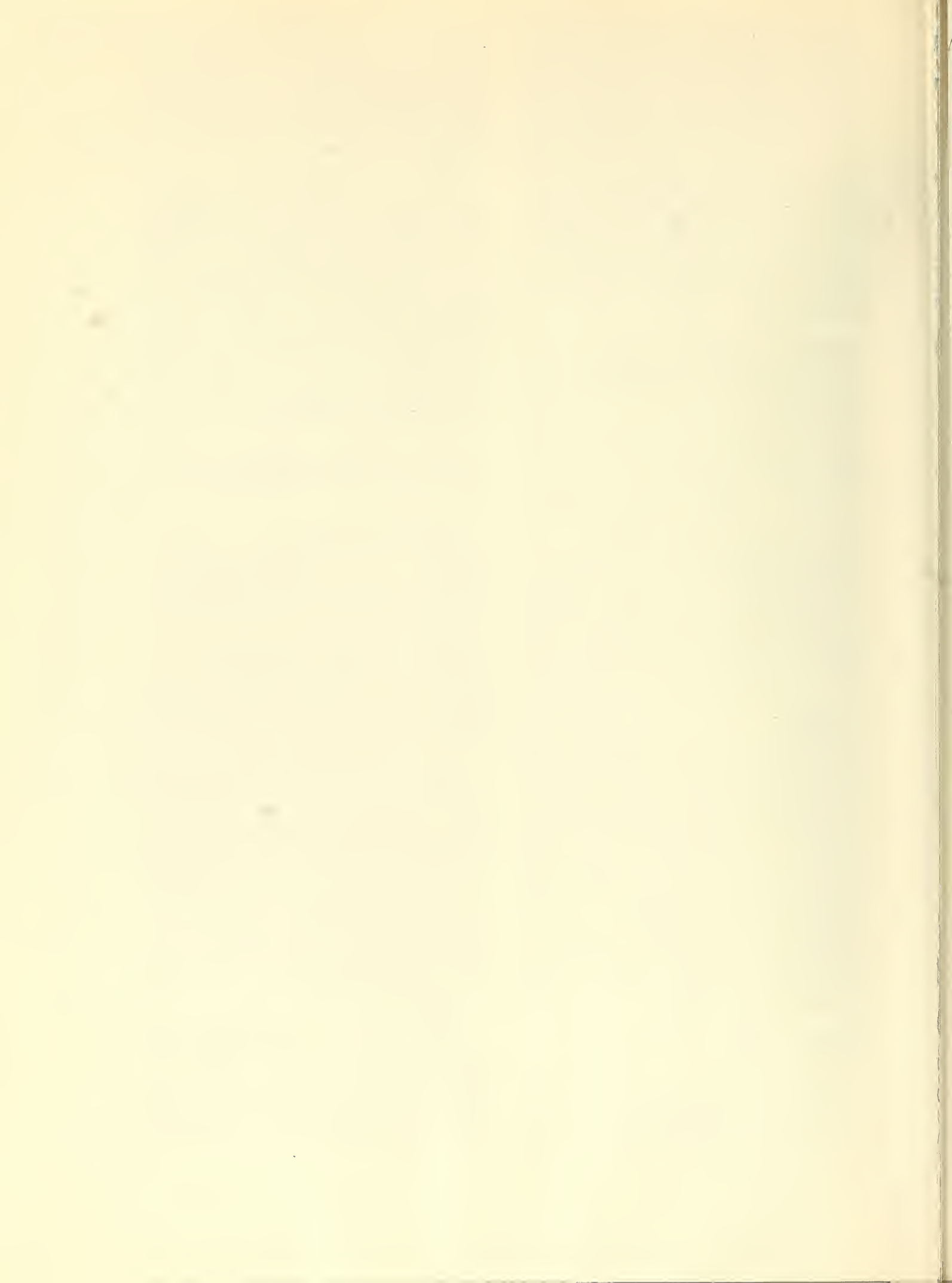
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

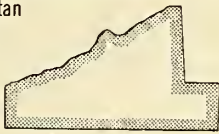
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

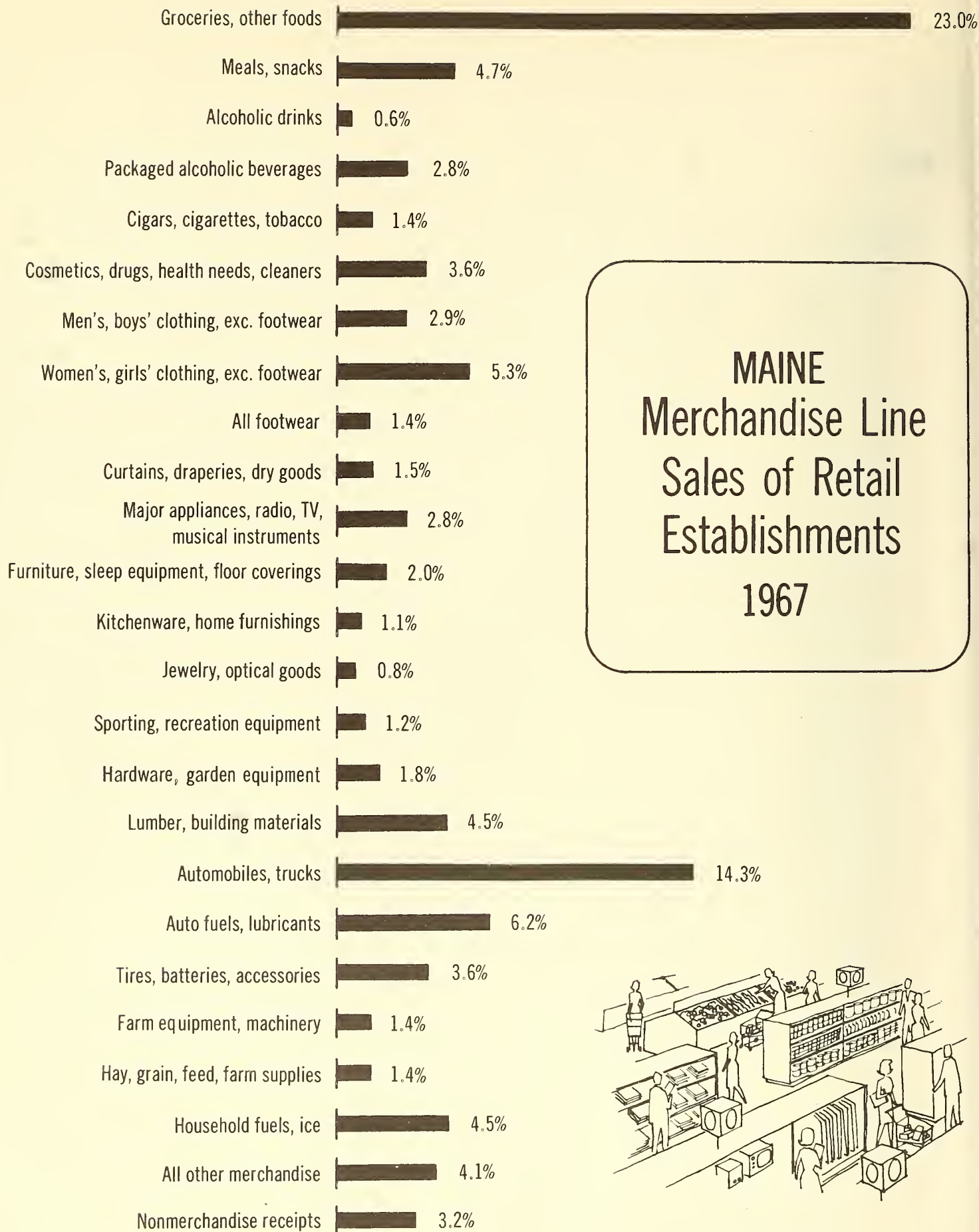
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



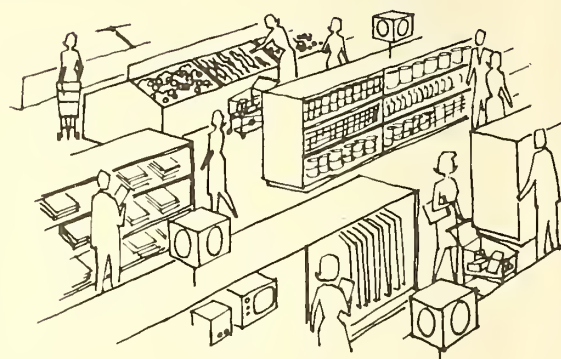
MAINE

Incorporated places of 100,000 and over
Incorporated places of 25,000-100,000
Standard Metropolitan
Statistical Areas





MAINE
Merchandise Line
Sales of Retail
Establishments
1967



(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 1 Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 2 Detail may not add to total due to rounding.
 3 Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments ¹
440	FARM EQUIPMENT MACHINERY	14	277	1.5	.2	520	NONMERCHANDISE RECEIPTS.	133	2 990	6.5	5.4
500	ALL OTHER MERCHANDISE.	318	16 983	10.5	9.6	-	MISCELLANEOUS MERCHANDISE.	(X)	68	(X)	.1
520	NONMERCHANDISE RECEIPTS.	240	9 489	6.6	5.4						
-	MISCELLANEOUS MERCHANDISE.	(X)	168	(X)	.1						
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	27	83 929	(X)	100.0		TOTAL ²	249	35 371	(X)	100.0
020	GROCERIES-OTHER FOODS.	14	914	1.8	1.1		DRY GOODS STORES (SIC 539 PART)				
040	MEALS-SNACKS	11	462	1.2	.6		TOTAL ²	20	1 076	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	23	3 388	4.3	4.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	9 814	11.7	11.7		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	27	22 700	27.0	27.0		TOTAL ²	14	741	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR	27	2 164	2.6	2.6						
162	HANDBAGS-ACCESSORIES	26	1 270	1.5	1.5		FOOD STORES (SIC 54)				
163	MILLINERY.	23	547	.7	.7		TOTAL	1 356	350 592	(X)	100.0
164	HOSIERY.	27	1 339	1.6	1.6						
165	LINGERIE	26	4 075	4.9	4.9	020	GROCERIES-OTHER FOODS.	1 356	308 450	88.0	88.0
166	WOMEN'S COATS-SUITS-FURS-RAINWR.	26	1 967	2.3	2.3	040	MEALS-SNACKS	47	512	4.5	.1
167	WOMEN'S DRESSES.	27	4 133	4.9	4.9	080	PACKAGED ALCOHOLIC BEVERAGES	412	4 118	3.7	1.2
168	WOMEN'S BLOUSES-SPTSWR.	26	4 649	5.5	5.5	100	CIGARS-CIGARETTES-TOBACCO.	963	13 551	4.9	3.9
169	GIRLS'-SUBTEEN-TEEN WEAR	26	2 344	2.8	2.8	120	COSMETICS-DRUGS-CLEANERS	852	11 179	4.2	3.2
171	OTHER WOMEN'S-GIRLS-CLOTHES ACC.	6	172	1.0	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	274	1.7	.1
180	ALL FOOTWEAR	25	4 034	5.3	4.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	88	248	1.8	.1
200	CURTAINS-ORAPERIES-DRY GOODS	27	7 070	8.4	8.4	260	KITCHENWARE-HOME FURNISHINGS	140	547	1.2	.2
201	PIECE GOODS-NOTIONS.	24	2 737	3.4	3.3	320	HARDWARE-GARDENING EQUIPMENT	89	430	2.8	.1
202	CURTAINS-DRAPERIES	27	4 267	5.1	5.1	400	AUTO FUELS-LUBRICANTS.	78	983	14.2	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	54	(X)	.1	500	ALL OTHER MERCHANDISE.	584	7 261	3.3	2.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	19	5 750	9.2	6.9	520	NONMERCHANDISE RECEIPTS.	418	2 171	1.1	.6
221	MAJOR HOUSEHOLD APPLIANCES	12	2 789	8.1	3.3	-	MISCELLANEOUS MERCHANDISE.	(X)	868	(X)	.2
222	RADIO-TV'S MUSICAL INSTR.	18	2 949	4.6	3.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	(Z)		GROCERY STORES (SIC 541)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	3 471	7.4	4.1		TOTAL	1 189	339 818	(X)	100.0
241	FLOOR COVERINGS.	14	1 111	2.3	1.3	020	GROCERIES-OTHER FOODS.	1 189	298 416	87.8	87.8
242	FURNITURE-SLEEP EQUIPMENT.	14	2 360	5.0	2.8	021	MEATS-FISH-POULTRY	1 104	81 547	24.2	24.0
260	KITCHENWARE-HOME FURNISHINGS	27	4 550	5.4	5.4	022	PRODUCE (FRESH FRUITS-VEGTBLS)	1 051	24 553	7.3	7.2
280	JEWELRY-OPTICAL GOODS.	21	969	1.4	1.2	023	FROZEN FOODS	975	12 819	4.6	3.8
300	SPORTING-RECREATION EQUIPMENT.	21	2 177	3.1	2.6	024	ALL OTHER FOODS.	1 172	179 479	52.8	52.8
320	HARDWARE-GARDENING EQUIPMENT	19	3 016	5.3	3.6						
340	LUMBER-BUILDING MATERIALS.	12	2 118	6.2	2.5	040	MEALS-SNACKS	34	265	5.5	.1
348	PAINT-GLASS-WALLPAPER.	11	733	2.2	.9	080	PACKAGED ALCOHOLIC BEVERAGES	407	4 055	3.7	1.2
356	ALL OTHER LUMBER-MILLWORK.	8	1 383	5.6	1.6	100	CIGARS-CIGARETTES-TOBACCO.	940	13 448	4.9	4.0
400	AUTO FUELS-LUBRICANTS.	6	214	1.4	.3	120	COSMETICS-DRUGS-CLEANERS	848	11 163	4.2	3.3
420	AUTO TIRES-BATTERIES-ACCESS.	10	1 569	5.2	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	274	1.7	.1
440	FARM EQUIPMENT MACHINERY	4	162	1.0	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	88	248	1.8	.1
500	ALL OTHER MERCHANDISE.	25	6 445	8.0	7.7	260	KITCHENWARE-HOME FURNISHINGS	140	546	1.2	.2
501	TOYS-GAMES-WHEEL GOODS	22	2 356	3.1	2.8	320	HARDWARE-GARDENING EQUIPMENT	89	427	2.7	.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	20	2 289	3.3	2.7	400	AUTO FUELS-LUBRICANTS.	77	972	13.6	.3
518	MOSE. EXC. TOY-GAMES-BOOKS-STA.	13	1 800	4.0	2.1	500	ALL OTHER MERCHANDISE.	576	7 225	3.2	2.1
520	NONMERCHANDISE RECEIPTS.	23	4 900	6.5	5.8	516	ALL OTHER MERCHANDISE.	258	2 097	2.1	.6
534	AUTO REPAIR.	8	197	.6	.2	517	PAPER-PAPER PRODUCTS	520	5 127	2.5	1.5
535	ALL OTHER SERVICE RECEIPTS.	23	4 703	6.2	5.6	520	NONMERCHANDISE RECEIPTS.	404	2 150	1.0	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	206	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	628	(X)	.2
	VARIETY STORES (SIC 533)						MEAT MARKETS (SIC 542 PT.)				
	TOTAL	198	54 950	(X)	100.0		TOTAL	24	2 537	(X)	100.0
020	GROCERIES-OTHER FOODS.	161	1 855	3.7	3.4	020	GROCERIES-OTHER FOODS.	24	2 522	99.4	99.4
040	MEALS-SNACKS	93	2 507	6.8	4.6	021	MEATS-FISH-POULTRY	24	2 452	96.6	96.6
080	PACKAGED ALCOHOLIC BEVERAGES	7	119	9.0	.2	024	ALL OTHER FOODS.	5	32	3.8	1.3
100	CIGARS-CIGARETTES-TOBACCO.	23	2 216	9.7	.4	-	MISCELLANEOUS MERCHANDISE.	(X)	38	(X)	1.5
120	COSMETICS-ORUGS-CLEANERS	189	2 307	4.2	4.2						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	179	4 220	7.9	7.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	181	14 103	26.5	25.7						
180	ALL FOOTWEAR	164	1 519	2.9	2.8						
200	CURTAINS-ORAPERIES-DRY GOODS	181	7 012	13.2	12.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	132	1 601	3.2	2.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	127	1 267	2.5	2.3						
260	KITCHENWARE-HOME FURNISHINGS	159	2 436	5.2	4.4						
280	JEWELRY-OPTICAL GOODS.	163	1 016	1.9	1.8						
300	SPORTING-RECREATION EQUIPMENT.	101	591	1.4	1.1						
320	HARDWARE-GARDENING EQUIPMENT	173	1 948	3.6	3.5						
340	LUMBER-BUILDING MATERIALS.	36	76	.6	.1						
400	AUTO FUELS-LUBRICANTS.	8	268	23.8	.5						
500	ALL OTHER MERCHANDISE.	186	8 831	16.2	16.1						
							FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
							TOTAL	15	1 414	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS.	15	1 359	96.1	96.1	400	AUTO FUELS-LUBRICANTS.	239	4 404	2.4	1.8
021	MEATS-FISH-POULTRY	15	1 323	93.6	93.6	420	AUTO TIRES-BATTERIES-ACCESS.	327	19 378	8.4	8.1
-	MISCELLANEOUS MERCHANDISE.	(X)	36	(X)	2.5	500	ALL OTHER MERCHANDISE.	5	232	7.6	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	55	(X)	3.9	520	NONMERCHANDISE RECEIPTS.	303	16 016	7.5	6.7
						-	MISCELLANEOUS MERCHANDISE.	(X)	1 868	(X)	.8
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL ²	16	543	(X)	100.0		TOTAL	229	183 490	(X)	100.0
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)					380	AUTOMOBILES-TRUCKS	229	150 026	81.8	81.8
	TOTAL ²	30	874	(X)	100.0	381	NEW PASSENGER CARS-RETAIL.	229	85 894	46.8	46.8
	RETAIL BAKERIES (SIC 546)					382	NEW PASSENGER CARS-WHOLESALE	17	1 133	4.2	.6
	TOTAL	64	3 966	(X)	100.0	383	NEW COMMERCIAL VEHICLES-RETAIL	148	16 224	13.1	8.8
020	GROCERIES-OTHER FOODS.	64	3 826	96.5	96.5	384	NEW COMMERCIAL VEHICLES-WHOLESALE	9	266	1.4	.1
040	MEALS-SNACKS	5	123	21.3	3.1	385	USED PASSENGER CARS-RETAIL	225	38 423	21.4	20.9
-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	.4	386	USED PASSENGER CARS-WHOLESALE	84	3 845	3.6	2.1
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					387	USED COMMERCIAL VEHICLES	131	3 539	2.9	1.9
	TOTAL	60	3 856	(X)	100.0	389	MOTORCYCLES-MOTORSCOOTERS.	17	188	1.5	.1
						392	ALL OTHER AUTOS-TRUCKS	21	381	1.9	.2
020	GROCERIES-OTHER FOODS.	64	3 826	96.5	96.5	400	AUTO FUELS-LUBRICANTS.	182	3 503	2.4	1.9
040	MEALS-SNACKS	5	123	21.3	3.1	401	GASOLINE	79	2 773	4.4	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	.4	403	MOTOR OILS-GREASES-OTHER OILS.	139	730	.6	.4
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					420	AUTO TIRES-BATTERIES-ACCESS.	229	15 076	8.2	8.2
	TOTAL	60	3 856	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	205	8 077	4.8	4.4
020	GROCERIES-OTHER FOODS.	60	3 718	96.4	96.4	422	PARTS-WHOLESALE	195	3 893	2.3	2.1
025	BAKERY PRODUCTS-EXCEPT FROZEN.	60	3 679	95.4	95.4	423	PARTS-RETAIL	172	1 157	.7	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.4	424	AUTOMOBILE TIRES-BATTERIES-ACC.	182	1 949	1.3	1.1
040	MEALS-SNACKS	4	121	21.3	3.1	500	ALL OTHER MERCHANDISE.	4	215	6.2	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	.4	520	NONMERCHANDISE RECEIPTS.	215	12 963	7.5	7.1
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					527	SERVICE LABOR.	215	11 008	6.4	6.0
	TOTAL ²	4	110	(X)	100.0	528	OTHER NONMERCHANDISE RECEIPTS.	78	1 945	2.7	1.1
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE.	(X)	1 706	(X)	.9
	TOTAL ²	14	1 302	(X)	100.0		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	EGG AND POULTRY DEALERS (SIC 549 PT.)					380	AUTOMOBILES-TRUCKS	25	12 690	(X)	100.0
	TOTAL	2	(D)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL.	25	10 287	81.1	81.1
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					383	NEW COMMERCIAL VEHICLES-RETAIL	3	6 163	48.6	48.6
	TOTAL	2	(D)	(X)	100.0	385	USED PASSENGER CARS-RETAIL	15	35	1.6	.3
						386	USED PASSENGER CARS-WHOLESALE	9	3 454	29.2	27.2
	AUTOMOTIVE DEALERS (SIC 55 EX, 554)					-	MISCELLANEOUS MERCHANDISE.	(X)	357	5.1	2.8
	TOTAL	589	279 057	(X)	100.0				274	(X)	2.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	58	2 064	26.9	.7	400	AUTO FUELS-LUBRICANTS.	9	83	1.1	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	163	10.0	.1	403	MOTOR OILS-GREASES-OTHER OILS.	9	66	.8	.5
260	KITCHENWARE-HOME FURNISHINGS	42	284	4.3	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.1
300	SPORTING-RECREATION EQUIPMENT.	97	5 295	44.1	1.9	420	AUTO TIRES-BATTERIES-ACCESS.	25	1 149	9.1	9.1
320	HARDWARE-GARDENING EQUIPMENT	54	642	10.5	.2	421	PARTS INSTALLED IN REPAIR WORK	24	795	6.4	6.3
340	LUMBER-BUILDING MATERIALS.	28	203	6.2	.1	422	PARTS-WHOLESALE	8	121	1.7	1.0
380	AUTOMOBILES-TRUCKS	407	198 525	80.3	71.1	423	PARTS-RETAIL	8	113	1.5	.9
400	AUTO FUELS-LUBRICANTS.	291	4 967	2.6	1.8	424	AUTOMOBILE TIRES-BATTERIES-ACC.	7	106	1.6	.8
420	AUTO TIRES-BATTERIES-ACCESS.	451	34 765	13.6	12.5	520	NONMERCHANDISE RECEIPTS.	23	1 165	10.4	9.2
440	FARM EQUIPMENT MACHINERY	7	392	4.5	.1	527	SERVICE LABOR.	22	976	9.2	7.7
500	ALL OTHER MERCHANDISE.	87	11 738	65.6	4.2	528	OTHER NONMERCHANDISE RECEIPTS.	6	188	3.0	1.5
520	NONMERCHANDISE RECEIPTS.	435	18 405	7.6	6.6	-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE.	(X)	1 613	(X)	.6		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	MOTOR VEHICLE DEALERS (SIC 551, 552)						TOTAL	29	28 592	(X)	100.0
	TOTAL	386	239 399	(X)	100.0	380	AUTOMOBILES-TRUCKS	29	23 897	83.6	83.6
380	AUTOMOBILES-TRUCKS	386	197 500	82.5	82.5	381	NEW PASSENGER CARS-RETAIL.	29	15 650	54.7	54.7
						383	NEW COMMERCIAL VEHICLES-RETAIL	8	784	15.8	2.7
						385	USED PASSENGER CARS-RETAIL	28	6 431	23.7	22.5
						386	USED PASSENGER CARS-WHOLESALE	20	660	3.0	2.3
						387	USED COMMERCIAL VEHICLES	7	138	2.9	.5
						-	MISCELLANEOUS MERCHANDISE.	(X)	213	(X)	.7
						400	AUTO FUELS-LUBRICANTS.	24	262	1.2	.9
						401	GASOLINE	10	180	1.5	.6
						403	MOTOR OILS-GREASES-OTHER OILS.	19	79	.5	.3
						-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)
						420	AUTO TIRES-BATTERIES-ACCESS.	27	2 745	10.6	9.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANDISE RECEIPTS.	26	1 586	7.9	5.5	300	SPORTING-RECREATION EQUIPMENT. .	42	4 413	82.8	82.8
527	SERVICE LABOR.	25	1 296	6.4	4.5	440	FARM EQUIPMENT MACHINERY.	3	125	17.1	2.3
528	OTHER NONMERCHANDISE RECEIPTS. .	10	286	3.7	1.0	500	ALL OTHER MERCHANDISE.	4	88	20.7	1.7
-	MISCELLANEOUS MERCHANDISE.	(X)	102	(X)	.4	520	NONMERCHANDISE RECEIPTS.	29	490	11.8	9.2
						-	MISCELLANEOUS MERCHANDISE.	(X)	212	(X)	4.0
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	TOTAL	103	14 627	(X)	100.0		TOTAL	33	11 341	(X)	100.0
380	AUTOMOBILES-TRUCKS.	103	13 290	90.9	90.9	500	ALL OTHER MERCHANDISE.	33	10 861	95.8	95.8
381	NEW PASSENGER CARS-RETAIL.	9	323	14.5	2.2	504	MOBILE HOMES-HOUSEHOLD TRRLRS.	32	10 390	91.6	91.6
383	NEW COMMERCIAL VEHICLES-RETAIL. .	4	88	4.9	.6	505	CAMP TRAILERS-TRAVEL TRAILERS. .	7	448	23.9	4.0
385	USED PASSENGER CARS-RETAIL.	103	12 152	83.1	83.1	-	MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.2
386	USED PASSENGER CARS-WHSL.	24	291	10.9	2.0						
387	USED COMMERCIAL VEHICLES.	5	59	7.1	.4	520	NONMERCHANDISE RECEIPTS.	21	435	5.2	3.8
-	MISCELLANEOUS MERCHANDISE.	(X)	140	(X)	1.0	-	MISCELLANEOUS MERCHANDISE.	(X)	44	(X)	.4
400	AUTO FUELS-LUBRICANTS.	25	557	20.9	3.8						
401	GASOLINE.	22	537	22.0	3.7		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS. . .	6	15	2.3	.1		TOTAL	3	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(Z)						
420	AUTO TIRES-BATTERIES-ACCESS.	47	408	7.1	2.8		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
520	NONMERCHANDISE RECEIPTS.	40	302	3.7	2.1		TOTAL	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	70	(X)	.5						
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	123	22 425	(X)	100.0		TOTAL	838	94 286	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	56	2 049	27.2	9.1	020	GROCERIES-OTHER FOODS.	90	422	4.1	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	20	152	8.8	.7	040	MEALS-SNACKS.	26	180	12.5	.2
260	KITCHENWARE-HOME FURNISHINGS. . .	42	284	4.0	1.3	080	PACKAGED ALCOHOLIC BEVERAGES. . .	7	52	14.2	.1
280	JEWELRY-OPTICAL GOODS.	11	26	2.1	.1	100	CIGARS-CIGARETTES-TOBACCO.	111	462	4.6	.5
300	SPORTING-RECREATION EQUIPMENT. . .	50	767	14.0	3.4	300	SPORTING-RECREATION EQUIPMENT. . .	25	221	4.8	.2
320	HARDWARE-GARDENING EQUIPMENT. . .	52	593	10.3	2.6	320	HARDWARE-GARDENING EQUIPMENT. . .	15	74	12.5	.1
340	LUMBER-BUILDING MATERIALS.	26	99	5.9	.4						
380	AUTOMOBILES-TRUCKS.	15	533	22.8	2.4	380	AUTOMOBILES-TRUCKS.	58	699	9.5	.7
400	AUTO FUELS-LUBRICANTS.	46	539	7.3	2.4	391	OTHER POWERED ROAD VEHICLES. . .	54	679	10.2	.7
420	AUTO TIRES-BATTERIES-ACCESS.	123	15 371	68.5	68.5	-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	(Z)
500	ALL OTHER MERCHANDISE.	43	483	10.0	2.2	400	AUTO FUELS-LUBRICANTS.	838	75 052	79.6	79.6
520	NONMERCHANDISE RECEIPTS.	80	1 437	10.4	6.4	401	GASOLINE.	837	69 729	74.2	74.0
-	MISCELLANEOUS MERCHANDISE.	(X)	92	(X)	.4	402	OTHER AUTOMOTIVE FUELS.	96	1 759	11.5	1.9
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					403	MOTOR OILS-GREASES-OTHER OILS. . .	734	3 563	4.1	3.8
	TOTAL ²	39	5 308	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	751	10 777	12.3	11.4
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					421	PARTS INSTALLED IN REPAIR WORK. . .	456	3 772	6.3	4.0
	TOTAL	84	17 117	(X)	100.0	423	PARTS-RETAIL.	105	576	4.5	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	701	16.0	4.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	694	6 428	7.8	6.8
221	MAJOR HOUSEHOLD APPLIANCES.	16	436	15.1	2.5	480	HOUSEHOLD FUELS-ICE.	94	1 808	12.8	1.9
222	RADIO-TV'S MUSICAL INSTR.	16	213	7.2	1.2	520	NONMERCHANDISE RECEIPTS.	572	4 247	5.9	4.5
-	MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	.3	527	SERVICE LABOR.	557	3 705	5.2	3.9
260	KITCHENWARE-HOME FURNISHINGS. . .	7	44	1.3	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	292	(X)	.3
264	SMALL ELECTRICAL APPLIANCES. . . .	7	44	1.3	.3						
300	SPORTING-RECREATION EQUIPMENT. . .	16	154	6.6	.9		APPAREL AND ACCESSORY STORES (SIC 56)				
317	ALL OTHER SPTG GOODS EXC BOATS	15	150	6.8	.9		TOTAL	473	62 413	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	(Z)	120	COSMETICS-DRUGS-CLEANERS.	20	148	2.0	.2
320	HARDWARE-GARDENING EQUIPMENT. . .	17	112	4.2	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	224	19 083	61.4	30.6
380	AUTOMOBILES-TRUCKS.	13	525	26.0	3.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	321	29 404	61.4	47.1
400	AUTO FUELS-LUBRICANTS.	32	445	8.7	2.6	180	ALL FOOTWEAR.	217	10 980	29.8	17.6
420	AUTO TIRES-BATTERIES-ACCESS.	84	13 771	80.5	80.5	200	CURTAINS-DRAPERIES-ORY GOODS. . .	36	483	16.0	.8
500	ALL OTHER MERCHANDISE.	17	191	6.9	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	37	2.9	.1
520	NONMERCHANDISE RECEIPTS.	56	1 074	9.8	6.3	260	KITCHENWARE-HOME FURNISHINGS. . .	14	81	6.2	.1
524	BRAKE AND WHEEL SERVICES.	20	415	9.2	2.4	280	JEWELRY-OPTICAL GOODS.	47	205	1.3	.3
525	TIRE SERVICES OTHER THAN RETRD	30	252	3.9	1.5	300	SPORTING-RECREATION EQUIPMENT. . .	19	321	8.7	.5
526	OTHER NONMERCHANDISE RECEIPTS.	35	407	10.9	2.4	500	ALL OTHER MERCHANDISE.	40	148	2.5	.2
-	MISCELLANEOUS MERCHANDISE.	(X)	100	(X)	.6	520	NONMERCHANDISE RECEIPTS.	178	1 464	4.1	2.3
	BOAT DEALERS (SIC 5591)					-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.1
	TOTAL	42	5 328	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, 8)				
							TOTAL	172	20 963	(X)	100.0
						120	COSMETICS-DRUGS-CLEANERS.	14	105	1.9	.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	221	17.1	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	1 029	16.0	7.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	172	19 483	92.9	92.9	168	WOMEN'S BLOUSES-SPTSWR	10	492	9.0	3.4
180	ALL FOOTWEAR	5	328	7.0	1.6	172	DRESSES	9	145	2.6	1.0
280	JEWELRY-OPTICAL GOODS	18	117	1.6	.6	173	COATS-SUITS	7	203	3.7	1.4
520	NONMERCHANDISE RECEIPTS	38	632	5.1	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	189	(X)	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	.4	180	ALL FOOTWEAR	53	1 001	8.4	7.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					280	JEWELRY-OPTICAL GOODS	8	27	3.0	.2
	TOTAL	127	16 934	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	7	108	11.7	.8
120	COSMETICS-DRUGS-CLEANERS	13	100	2.0	.6	520	NONMERCHANDISE RECEIPTS	37	314	3.3	2.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	193	16.6	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	.4
142	BOYS' CLOTHING	12	64	8.8	.4		CUSTOM TAILORS (SIC 567)				
144	OTHER MEN'S OUTERWEAR	4	47	6.1	.3		TOTAL	2	(D)	(X)	100.0
146	OTHER MEN'S CLOTHING	4	61	7.6	.4		FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	.1		TOTAL	93	16 699	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	127	15 676	92.6	92.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	6 687	40.0	40.0
161	CHILDREN'S-INFANTS' WEAR	17	381	7.6	2.2	142	BOYS' CLOTHING	74	1 032	8.5	6.2
163	MILLINERY	29	521	5.9	3.1	143	MEN'S TAILORED OUTERWEAR	74	2 358	14.5	14.1
164	HOSIERY	46	241	2.4	1.4	144	OTHER MEN'S OUTERWEAR	78	1 397	8.5	8.4
165	LINGERIE	38	986	9.0	5.8	145	MEN'S HATS	45	201	1.6	1.2
168	WOMEN'S BLOUSES-SPTSWR	77	3 665	25.7	21.6	146	OTHER MEN'S CLOTHING	82	1 696	11.3	10.2
172	DRESSES	127	6 061	35.8	35.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	93	7 605	45.5	45.5
173	COATS-SUITS	106	2 843	17.8	16.8	161	CHILDREN'S-INFANTS' WEAR	59	761	6.7	4.6
174	HANDBAGS	59	273	2.3	1.6	163	MILLINERY	29	78	1.0	.5
175	FURS	12	260	5.3	1.5	164	HOSIERY	62	289	2.7	1.7
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	20	445	5.4	2.8	165	LINGERIE	62	673	6.4	4.0
180	ALL FOOTWEAR	3	303	7.3	1.8	168	WOMEN'S BLOUSES-SPTSWR	85	1 976	11.8	11.8
280	JEWELRY-OPTICAL GOODS	14	94	1.5	.6	172	DRESSES	85	1 787	10.7	10.7
520	NONMERCHANDISE RECEIPTS	24	546	5.4	3.2	173	COATS-SUITS	74	1 434	8.6	8.6
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.1	174	HANDBAGS	46	151	1.5	.9
	MILLINERY STORES (SIC 563 PT.)					176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	45	398	4.5	2.4
	TOTAL ²	10	810	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.1
	CORSET AND LINGERIE STORES (SIC 563 PT.)					180	ALL FOOTWEAR	64	1 322	11.5	7.9
	TOTAL ²	4	249	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS	33	436	14.2	2.6
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	27	2.0	.2
	TOTAL	26	2 469	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	14	.9	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	2 308	93.5	93.5	260	KITCHENWARE-HOME FURNISHINGS	13	79	7.9	.5
163	MILLINERY	6	23	2.0	.9	280	JEWELRY-OPTICAL GOODS	19	58	1.0	.3
164	HOSIERY	18	160	6.6	6.5	300	SPORTING-RECREATION EQUIPMENT	9	136	4.8	.8
165	LINGERIE	18	298	12.3	12.1	500	ALL OTHER MERCHANDISE	18	50	2.0	.3
168	WOMEN'S BLOUSES-SPTSWR	21	1 042	42.2	42.2	520	NONMERCHANDISE RECEIPTS	32	248	3.9	1.5
172	DRESSES	16	311	12.8	12.6	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.2
173	COATS-SUITS	13	217	8.9	8.8		SHOE STORES (SIC 566)				
174	HANDBAGS	12	80	3.8	3.2		TOTAL	91	8 849	(X)	100.0
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	13	134	9.0	5.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	134	15.1	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	1.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	158	6.8	1.8
520	NONMERCHANDISE RECEIPTS	9	44	3.6	1.8	180	ALL FOOTWEAR	91	8 275	93.5	93.5
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	4.7	182	ALL OTHER MERCHANDISE	14	42	3.3	.5
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANDISE RECEIPTS	64	238	4.1	2.7
	TOTAL ²	5	501	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	93	14 372	(X)	100.0		TOTAL	5	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	11 830	82.3	82.3		WOMEN'S SHOE STORES (SIC 566 PT.)				
142	BOYS' CLOTHING	53	1 908	14.5	13.3		TOTAL	8	995	(X)	100.0
143	MEN'S TAILORED OUTERWEAR	80	4 263	30.8	29.7	180	ALL FOOTWEAR	8	932	93.7	93.7
144	OTHER MEN'S OUTERWEAR	79	1 817	12.7	12.6	181	MEN'S AND BOYS' FOOTWEAR	5	59	7.1	5.9
145	MEN'S HATS	66	331	2.4	2.3	182	WOMEN'S AND GIRLS' FOOTWEAR	8	858	86.2	86.2
146	OTHER MEN'S CLOTHING	86	3 506	24.5	24.4	-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	1.5
						520	NONMERCHANDISE RECEIPTS	4	24	3.3	2.4
						-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	3.9
							CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
							TOTAL	2	(D)	(X)	100.0

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¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	FAMILY SHOE STORES (SIC 566 PT.)						DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						
	TOTAL	76	7 016	(X)	100.0		TOTAL ²	7	322	(X)	100.0		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	119	17.0	1.7		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						
160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR	15	120	5.6	1.7		TOTAL	5	(0)	(X)	100.0		
180	ALL FOOTWEAR	76	6 566	93.6	93.6	260	KITCHENWARE-HOME FURNISHINGS . .	5	(0)	{ 54.2	54.2		
181	MEN'S AND BOYS' FOOTWEAR	76	1 812	25.8	25.8	S20	NONMERCHANTISE RECEIPTS	3				{ 9.4	9.4
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	76	3 365	48.0	48.0	-	MISCELLANEOUS MERCHANDISE	(X)					
183	CHILDREN'S AND INFANTS' FOOTWR	73	1 388	21.8	19.8						45.3		
520	NONMERCHANTISE RECEIPTS	48	178	4.1	2.5		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.5		TOTAL	6	(0)	(X)	100.0		
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						HOUSEHOLD APPLIANCE STORES (SIC 572)						
	TOTAL ²	19	1 111	(X)	100.0		TOTAL	87	15 314	(X)	100.0		
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					200	CURTAINS-DRAPERIES-DRY GOODS . .	13	147	12.3	1.0		
	TOTAL	3	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	83	10 026	66.0	65.5		
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	1 071	30.8	7.0		
	TOTAL	349	49 463	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	33	986	10.7	6.4		
200	CURTAINS-ORAPERIES-DRY GOODS . .	63	703	9.8	1.4	280	JEWELRY-OPTICAL GOODS	6	1 094	18.2	7.1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	238	21 225	53.4	42.9	300	SPORTING-RECREATION EQUIPMENT . .	7	127	1.9	.8		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	193	20 550	75.1	41.5	320	HARDWARE-GARDENING EQUIPMENT . .	10	193	10.4	1.3		
260	KITCHENWARE-HOME FURNISHINGS . .	102	1 819	9.1	3.7	340	LUMBER-BUILDING MATERIALS	5	112	15.2	7.7		
280	JEWELRY-OPTICAL GOODS	10	1 127	16.5	2.3	480	HOUSEHOLD FUELS-ICE	7	273	29.0	1.8		
300	SPORTING-RECREATION EQUIPMENT . .	17	182	2.2	.4	500	ALL OTHER MERCHANDISE	7	651	11.8	4.3		
320	HARDWARE-GARDENING EQUIPMENT . .	18	336	11.8	.7	520	NONMERCHANTISE RECEIPTS	49	413	4.0	2.7		
340	LUMBER-BUILDING MATERIALS	19	264	8.0	.5	-	MISCELLANEOUS MERCHANDISE	(X)	220	(X)	1.4		
420	AUTO TIRES-BATTERIES-ACCESS. . .	4	216	16.6	.4		RAOIO AND TELEVISION STORES (SIC 5732)						
480	HOUSEHOLD FUELS-ICE	7	275	30.0	.6		TOTAL	50	5 986	(X)	100.0		
500	ALL OTHER MERCHANDISE	38	1 013	8.7	2.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	5 141	85.9	85.9		
520	NONMERCHANTISE RECEIPTS	175	1 717	6.1	3.5	224	NEW MAJOR APPLIANCES	20	856	20.7	14.3		
-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.1	225	NEW RADIOS-TV'S ETC.	50	3 992	66.7	66.7		
	FURNITURE STORES (SIC 5712)					226	USED MAJOR APPL-RADIOS-TV'S . .	29	134	4.6	2.2		
	TOTAL	132	19 927	(X)	100.0	227	RECORDS-TAPES-MUSICAL INSTR. . .	10	145	6.8	2.4		
200	CURTAINS-ORAPERIES-DRY GOODS . .	37	228	4.0	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	6	49	6.7	.8		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	2 707	19.3	13.6	520	NONMERCHANTISE RECEIPTS	34	401	10.6	6.7		
	FURNITURE-SLEEP EQUIP-FLOOR COV.	132	15 751	79.0	79.0	-	MISCELLANEOUS MERCHANDISE	(X)	395	(X)	6.6		
240	SLEEP EQUIPMENT	118	2 657	14.1	13.3		RECORD SHOPS (SIC 5733 PT.)						
244	OTHER HOUSEHOLD FURNITURE	131	11 126	55.8	55.8		TOTAL ²	8	610	(X)	100.0		
245	FLOOR COVERINGS-SOFT SURFACE . .	93	1 566	9.4	7.9		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						
246	FLOOR COVERINGS-HARD SURFACE . .	46	244	3.8	1.2		TOTAL	17	2 960	(X)	100.0		
247	NONHOUSEHOLD FURNITURE	24	147	4.1	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	2 760	93.2	93.2		
260	KITCHENWARE-HOME FURNISHINGS . .	51	357	3.9	1.8	228	PIANOS	12	456	20.8	15.4		
300	SPORTING-RECREATION EQUIPMENT . .	8	46	2.4	.2	229	ORGANS	11	518	42.0	17.5		
340	LUMBER-BUILDING MATERIALS	10	89	4.7	.4	231	MUSICAL INSTR-ACCESSORIES	13	1 051	45.3	35.5		
500	ALL OTHER MERCHANDISE	25	75	1.8	.4	232	RADIO PHONO-TAPE RCORS-TV'S . .	9	498	21.1	16.8		
520	NONMERCHANTISE RECEIPTS	60	615	6.0	3.1	233	RECORDS-TAPES-RELATEO ACCESS . .	9	146	6.9	4.9		
-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.3	234	SHEET MUSIC-RELATEO ITEMS	12	91	6.6	3.1		
	HOME FURNISHINGS STORES (OTHER 571)					520	NONMERCHANTISE RECEIPTS	11	93	4.6	3.1		
	TOTAL	55	4 666	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	3.6		
200	CURTAINS-ORAPERIES-DRY GOODS . .	12	328	52.6	7.0		EATING AND DRINKING PLACES (SIC 58)						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	3 488	89.1	74.8		TOTAL	1 172	70 948	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS . .	12	427	72.4	9.2	020	GROCERIES-OTHER FOODS	70	859	18.7	1.2		
520	NONMERCHANTISE RECEIPTS	19	186	13.6	4.0	040	MEALS-SNACKS	1 157	59 359	84.5	83.7		
-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	5.1	060	ALCOHOLIC DRINKS	315	8 178	26.3	11.5		
	FLOOR COVERINGS STORES (SIC 5713)					080	PACKAGED ALCOHOLIC BEVERAGES . .	11	165	18.1	.2		
	TOTAL	37	3 702	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . .	208	533	3.6	.8		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	3 464	93.6	93.6	120	COSMETICS-DRUGS-CLEANERS	16	76	8.3	.1		
520	NONMERCHANTISE RECEIPTS	12	168	14.3	4.5								
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	1.9								

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
500 520 -	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE EATING PLACES (SIC 5812) TOTAL	46 186 (X) 1 047	399 964 415 66 808	8.4 5.6 (X) (X)	.6 1.4 .6 100.0	020 040 100 120 121 122 123	GROCERIES-OTHER FOODS MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEICINES EXC. PRESCRIPTION PRESCRIPTION MEICINES ALL OTHER DRUGS-PROPRIETARIES	44 68 117 220 199 220 161	346 972 1 382 27 810 9 519 13 709 4 530	6.1 9.2 8.5 83.8 30.4 41.3 18.7	1.0 2.9 4.2 83.8 28.7 41.3 13.6
020 040 060 080 100 120 500 520 -	GROCERIES-OTHER FOODS MEALS-SNACKS ALCOHOLIC ORINKS PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) TOTAL	68 1 047 190 15 179 16 45 173 (X) 684	849 58 918 4 572 166 492 76 396 923 416	19.4 88.2 17.5 16.6 3.1 7.6 7.8 5.4 (X)	1.3 88.2 6.8 .2 .7 .1 .6 1.4 .6 100.0	020 100 120 500 520 -	GROCERIES-OTHER FOODS CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE TOTAL	44 68 117 220 199 220 161	346 972 1 382 27 810 9 519 13 709 4 530	6.1 9.2 8.5 83.8 30.4 41.3 18.7	1.0 2.9 4.2 83.8 28.7 41.3 13.6
020 040 060 080 100 500 520 -	GROCERIES-OTHER FOODS MEALS-SNACKS ALCOHOLIC ORINKS PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE CAFETERIAS (SIC 5812 PT.) TOTAL	41 684 184 13 129 27 126 (X) 30	473 42 956 4 496 113 324 290 789 418	15.0 86.2 17.5 22.2 2.3 8.3 5.2 (X)	.9 86.2 9.0 .2 .6 .6 1.6 .8 100.0	020 040 080 100 140 160 180 220 240 260 300 320 340 380 400 420 460 480 500 520 -	GROCERIES-OTHER FOODS MEALS-SNACKS PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING EXC FOOTWR ALL FOOTWEAR MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS. HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLD FUELS-ICE ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE TOTAL	11 19 35 9 24 (X) <			

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
320	HARDWARE-GARDENING EQUIPMENT . .	15	17	3.0	1.2		FLORISTS (SIC 5992)				
520	NONMERCHANDISE RECEIPTS.	7	38	5.6	2.6		TOTAL ²	67	4 677	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	495	(X)	33.6		CIGAR STORES AND STANOS (SIC 5993)				
	SPORTING GOODS STORES (SIC 5952)						TOTAL	14	1 184	(X)	100.0
	TOTAL	46	4 395	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	243	16.5	5.5	020	GROCERIES-OTHER FOODS.	6	107	12.5	9.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	263	19.9	6.0	040	MEALS-SNACKS	4	55	16.6	4.6
180	ALL FOOTWEAR	9	129	10.7	2.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	3	63	11.3	5.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	18	5.6	.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	14	765	64.6	64.6
300	SPORTING-RECREATION EQUIPMENT. .	46	3 401	77.4	77.4	120	COSMETICS-DRUGS-CLEANERS	4	25	4.4	2.1
520	NONMERCHANDISE RECEIPTS.	21	111	3.2	2.5	280	JEWELRY-OPTICAL GOODS.	3	14	2.5	1.2
-	MISCELLANEOUS MERCHANDISE.	(X)	230	(X)	5.2	500	ALL OTHER MERCHANDISE.	9	136	14.8	11.5
	BICYCLE SHOPS (SIC 5953)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	18	(X)	1.5
	TOTAL	6	346	(X)	100.0		BOOK STORES (SIC 5942)				
300	SPORTING-RECREATION EQUIPMENT. .	6	297	85.8	85.8		TOTAL	16	773	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	4	15	5.4	4.3	500	ALL OTHER MERCHANDISE.	16	740	95.7	95.7
-	MISCELLANEOUS MERCHANDISE.	(X)	34	(X)	9.8	513	BOOKS-PERIODICALS.	16	632	81.8	81.8
	JEWELRY STORES (SIC 597)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	105	(X)	13.6
	TOTAL	86	10 761	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	7	11	2.5	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	1 882	26.2	17.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	47	1 121	12.9	10.4		STATIONERY STORES (SIC 5943)				
266	ALL OTHER HOME FURN EXC. CHINA	31	811	11.5	7.5		TOTAL	24	1 746	(X)	100.0
267	CHINA-GLASSWARE.	32	310	9.3	2.9	500	ALL OTHER MERCHANDISE.	24	1 438	82.4	82.4
280	JEWELRY-OPTICAL GOODS.	86	6 030	56.0	56.0	508	COMM'L STATIONERY-OFFICE SUPL.	8	262	43.4	15.0
281	WATCHES-CLOCKS	80	1 065	10.1	9.9	512	SOCIAL STATIONERY-GRNG CARDS. . .	24	840	48.1	48.1
282	SILVERWARE	71	697	6.7	6.5	513	BOOKS-PERIODICALS.	7	112	23.5	6.4
285	ALL OTHER JEWELRY ITEMS.	76	1 660	15.6	15.4	514	ART-DRAFTING ENG. SUPPLIES . . .	5	32	7.5	1.8
286	OPTICAL GOODS.	7	27	2.2	.3	515	ALL OTHER MERCHANDISE.	7	179	31.1	10.3
287	DIAMONDS, EXC. DIAMOND WATCHES	82	1 822	16.9	16.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	.7
288	RINGS, EXC. DIAMONDS	77	743	7.1	6.9	520	NONMERCHANDISE RECEIPTS.	14	58	4.8	3.3
300	SPORTING-RECREATION EQUIPMENT. .	14	64	1.3	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	250	(X)	14.3
500	ALL OTHER MERCHANDISE.	19	901	14.8	8.4		HAY, GRAIN, AND FEED STORES (SIC 5962)				
520	NONMERCHANDISE RECEIPTS.	79	750	7.2	7.0		TOTAL	39	18 478	(X)	100.0
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	68	660	12.7	6.1	320	HARDWARE-GARDENING EQUIPMENT . .	14	1 079	8.8	5.8
533	ALL NONMSE RCPTS FROM CUSTMRS	23	90	1.6	.8	340	LUMBER-BUILDING MATERIALS. . . .	4	1 289	22.7	7.0
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	4	148	3.2	.8
	FUEL OIL DEALERS (SIC 5983)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	39	13 831	74.9	74.9
	TOTAL	258	59 589	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	13	199	4.4	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	637	16.6	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 932	(X)	10.5
320	HARDWARE-GARDENING EQUIPMENT . .	5	37	8.3	.1		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
340	LUMBER-BUILDING MATERIALS.	58	3 888	15.4	6.5		TOTAL	18	5 575	(X)	100.0
380	AUTOMOBILES-TRUCKS	4	224	20.0	.4	320	HARDWARE-GARDENING EQUIPMENT . .	11	1 225	29.3	22.0
400	AUTO FUELS-LUBRICANTS.	44	3 158	21.7	5.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	10	42	1.1	.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	20	366	8.5	.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	18	4 104	73.6	73.6
480	HOUSEHOLD FUELS-ICE.	258	49 089	82.4	82.4	520	NONMERCHANDISE RECEIPTS.	13	147	3.2	2.6
481	LP GAS-WHOLESALE	10	293	7.6	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	1.0
482	OTHER LP GAS SALES	50	1 864	8.2	3.1		GARDEN SUPPLY STORES (SIC 5969 PT.)				
483	OTHER FUELS.	258	46 931	78.8	78.8		TOTAL	4	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE.	17	323	3.5	.5		NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
520	NONMERCHANDISE RECEIPTS.	87	1 564	5.3	2.6		TOTAL ²	16	883	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	302	(X)	.5						
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)										
	TOTAL ²	46	5 979	(X)	100.0						
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)										
	TOTAL ²	27	3 665	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise-line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
500 -	HOBBY, TOY, AND GAME SHOPS (SIC 5995)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL ²	13	527	(X)	100.0		TOTAL	27	11 888	(X)	100.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					120	COSMETICS-DRUGS-CLEANERS	18	88	1.4	.7
	TOTAL	12	1 070	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 910	26.5	24.5
	ALL OTHER MERCHANDISE	12	976	91.2	91.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	810	13.7	6.8
	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	8.8	180	ALL FOOTWEAR	20	866	7.9	7.3
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					200	CURTAINS-DRAPERIES-DRY GOODS . . .	19	549	9.2	4.6
	TOTAL ²	82	2 747	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	962	16.2	8.1
	OPTICAL GOODS STORES (SIC 5999 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	306	5.2	2.6
	TOTAL ²	10	464	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . .	18	147	2.4	1.2
RETAIL STORES, N.E.C. (SIC 5999 PT.)					280	JEWELRY-OPTICAL GOODS	18	46	.8	.4	
TOTAL	50	(D)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	19	2 030	18.7	17.1	
NONSTORE RETAILERS (SIC 53 PART*)					320	HARDWARE-GARDENING EQUIPMENT . .	19	471	8.0	4.0	
TOTAL	81	25 080	(X)	100.0	340	LUMBER-BUILDING MATERIALS	18	355	6.1	3.0	
020	GROCERIES-OTHER FOODS	24	5 286	100.0	21.1	420	AUTO TIRES-BATTERIES-ACCESS	19	291	4.8	2.4
100	CIGARS-CIGARETTES-TOBACCO	12	1 784	68.2	7.1	440	FARM EQUIPMENT MACHINERY	17	54	1.0	.5
120	COSMETICS-DRUGS-CLEANERS	18	133	1.7	.5	500	ALL OTHER MERCHANDISE	22	769	12.6	6.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	2 949	20.8	11.8	520	NONMERCHANDISE RECEIPTS	20	850	14.0	7.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	915	11.6	3.6	-	MISCELLANEOUS MERCHANDISE	(X)	384	(X)	3.2
180	ALL FOOTWEAR	21	872	6.1	3.5		MERCHANDISING MACHINE OPERATORS (SIC 534)				
200	CURTAINS-DRAPERIES-DRY GOODS . . .	22	634	8.0	2.5		TOTAL ²	17	5 963	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	1 494	18.4	6.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	322	4.2	1.3		TOTAL	37	7 229	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	22	228	2.9	.9						
280	JEWELRY-OPTICAL GOODS	20	87	.9	.3						
300	SPORTING-RECREATION EQUIPMENT . . .	19	2 056	14.8	8.2						
320	HARDWARE-GARDENING EQUIPMENT . . .	20	477	6.1	1.9						
340	LUMBER-BUILDING MATERIALS	20	770	9.6	3.1						
420	AUTO TIRES-BATTERIES-ACCESS	19	291	4.0	1.2						
440	FARM EQUIPMENT MACHINERY	17	52	.6	.2						
500	ALL OTHER MERCHANDISE	36	2 848	30.6	11.4						
520	NONMERCHANDISE RECEIPTS	30	954	10.6	3.8						
-	MISCELLANEOUS MERCHANDISE	(X)	2 928	(X)	11.7						

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Lewiston-Auburn SMSA¹

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL TRADE					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3 602	(X)	34.3
	TOTAL	514	129 170	(X)	100.0		VARIETY STORES (SIC 533)				
020	GROCERIES-OTHER FOODS.	119	26 036	70.1	20.2		TOTAL	14	(0)	(X)	100.0
040	MEALS-SNACKS	102	6 371	37.1	4.9						
060	ALCOHOLIC DRINKS	37	763	31.5	.6	020	GROCERIES-OTHER FOODS.	12	}	4.8	4.7
080	PACKAGED ALCOHOLIC BEVERAGES	38	2 982	34.3	2.3	040	MEALS-SNACKS	6		9.1	7.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	96	1 875	7.8	1.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	4		17.6	2.6
120	COSMETICS-DRUGS-CLEANERS	97	4 141	10.4	3.2	120	COSMETICS-DRUGS-CLEANERS	13		4.8	4.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	4 387	22.3	3.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10		10.4	8.9
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	49	8 137	35.5	6.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	10		26.0	21.2
180	ALL FOOTWEAR	43	2 018	9.3	1.6	180	ALL FOOTWEAR	9		2.5	2.1
200	CURTAINS-DRAPERIES-DRY GOODS . . .	36	1 565	9.6	1.2	200	CURTAINS-DRAPERIES-DRY GOODS . . .	10		12.7	10.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	64	4 594	24.1	3.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		4.1	3.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	2 704	17.5	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		1.9	1.6
260	KITCHENWARE-HOME FURNISHINGS . . .	56	1 738	7.1	1.3	260	KITCHENWARE-HOME FURNISHINGS . . .	10	5.1	4.5	
280	JEWELRY-OPTICAL GOODS.	38	1 314	6.4	1.0	280	JEWELRY-OPTICAL GOODS.	10	2.3	2.1	
300	SPORTING-RECREATION EQUIPMENT. . .	32	1 326	7.5	1.0	300	SPORTING-RECREATION EQUIPMENT. . .	6	1.7	1.0	
320	HARWARE-GARDENING EQUIPMENT . . .	37	1 925	11.3	1.5	320	HARDWARE-GARDENING EQUIPMENT . . .	10	4.1	3.6	
340	LUMBER-BUILDING MATERIALS.	38	7 376	45.2	5.7	500	ALL OTHER MERCHANOISE.	13	18.3	17.7	
380	AUTOMOBILES-TRUCKS	28	21 170	70.3	16.4	520	NONMERCHANOISE RECEIPTS.	9	4.0	3.6	
400	AUTO FUELS-LUBRICANTS.	91	7 634	22.0	5.9	-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	.7	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	99	5 769	13.3	4.5		MISC. GENERAL MERCHANDISE STORES (SIC 539)				
440	FARM EQUIPMENT MACHINERY	7	586	7.2	.5		TOTAL	8	(0)	(X)	100.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	8	2 240	58.6	1.7		FOOD STORES (SIC 54)				
480	HOUSEHOLD FUELS-ICE.	25	3 319	100.0	2.6	020	GROCERIES-OTHER FOODS.	93	28 217	(X)	100.0
500	ALL OTHER MERCHANOISE.	107	4 519	12.2	3.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	28	25 179	89.2	89.2
520	NONMERCHANOISE RECEIPTS.	226	4 680	5.5	3.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	63	248	4.6	.9
	BUILDING MATERIALS, HARWARE,AND FARM EQUIP DEALERS (SIC 52)					120	COSMETICS-DRUGS-CLEANERS	59	1 050	5.1	3.7
	TOTAL ²	25	7 878	(X)	100.0	500	ALL OTHER MERCHANOISE.	36	993	4.9	3.5
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					520	NONMERCHANOISE RECEIPTS.	25	437	3.3	1.5
	TOTAL ²	19	7 277	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	125	.9	.4
	HARWARE STORES (SIC 5251)								184	(X)	.7
	TOTAL	2	(0)	(X)	100.0		GROCERY STORES (SIC 541)				
	FARM EQUIPMENT DEALERS (SIC 5252)					020	GROCERIES-OTHER FOODS.	80	27 324	(X)	100.0
	TOTAL	4	(0)	(X)	100.0	021	MEATS-FISH-POULTRY	80	24 363	89.2	89.2
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					022	PRODUCE (FRESH FRUITS-VEGTBLs)	76	6 907	25.3	25.3
	TOTAL	26	18 654	(X)	100.0	023	FROZEN FOODS	69	1 963	7.6	7.2
020	GROCERIES-OTHER FOODS.	13	295	6.3	1.6	024	ALL OTHER FOODS.	64	955	4.6	3.5
040	MEALS-SNACKS	9	382	3.8	2.0			79	14 537	53.2	53.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	5	129	18.4	.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	26	233	4.6	.9
120	COSMETICS-DRUGS-CLEANERS	19	755	5.4	4.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	61	1 028	5.2	3.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	2 157	13.9	11.6	120	COSMETICS-DRUGS-CLEANERS	57	990	4.9	3.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	19	3 703	23.4	19.9	500	ALL OTHER MERCHANOISE.	34	426	3.4	1.6
180	ALL FOOTWEAR	16	824	5.3	4.4	516	ALL OTHER MERCHANOISE.	13	86	2.9	.3
200	CURTAINS-DRAPERIES-DRY GOODS . . .	19	1 430	10.0	7.7	517	PAPER-PAPER PRODUCTS	31	340	2.6	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	1 412	13.2	7.6	520	NONMERCHANDISE RECEIPTS.	24	124	1.1	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	517	4.6	2.8	-	MISCELLANEOUS MERCHANOISE.	(X)	160	(X)	.6
260	KITCHENWARE-HOME FURNISHINGS . . .	18	1 258	7.7	6.7		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
280	JEWELRY-OPTICAL GOODS.	16	461	3.4	2.5		TOTAL	3	(0)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . .	12	618	4.5	3.3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
320	HARWARE-GARDENING EQUIPMENT . . .	16	964	7.3	5.2		TOTAL	1	(0)	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	6	714	7.6	3.8		CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)				
500	ALL OTHER MERCHANOISE.	21	1 780	9.8	9.5		TOTAL	3	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	16	880	5.4	4.7						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	373	(X)	2.0						
	DEPARTMENT STORES (SIC 531)										
	TOTAL	4	10 493	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	1 453	13.8	13.8						
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	2 163	20.6	20.6						
180	ALL FOOTWEAR	4	568	5.4	5.4						
200	CURTAINS-DRAPERIES-DRY GOODS . . .	4	751	7.2	7.2						
260	KITCHENWARE-HOME FURNISHINGS . . .	4	693	6.6	6.6						
500	ALL OTHER MERCHANOISE.	4	623	5.9	5.9						
520	NONMERCHANDISE RECEIPTS.	4	640	6.1	6.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.²Detail may not add to total due to rounding.³Merchandise line detail withheld due to insufficient reporting.

Note: LEWISTON-AUBURN SMSA—Consists of Auburn and Lewiston cities and Lisbon town in Androscoggin County, Maine

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL BAKERIES (SIC 546)					420	AUTO TIRES-BATTERIES-ACCESS. . .	63	562	7.6	6.9
						421	PARTS INSTALLED IN REPAIR WORK	40	193	4.2	2.4
						423	PARTS-RETAIL	17	49	2.7	.6
						424	AUTOMOBILE TIRES-BATTERIES-ACC	61	320	4.3	3.9
	TOTAL ²	4	457	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	49	240	3.8	3.0
						527	SERVICE LABOR.	48	221	3.4	2.7
	OTHER FOOD STORES (OTHER 54)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	135	(X)	1.7
	TOTAL	2	(0)	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
							TOTAL	41	8 337	(X)	100.0
	AUTOMOTIVE DEALERS (SIC 55 EX, 554)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 200	69.4	26.4
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	4 347	79.6	52.1
						180	ALL FOOTWEAR	21	1 180	21.5	14.2
						280	JEWELRY-OPTICAL GOODS.	4	37	.9	.4
	TOTAL	38	29 896	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	25	377	6.2	4.5
260	KITCHENWARE-HOME FURNISHINGS . .	4	21	1.5	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	196	(X)	2.4
300	SPORTING-RECREATION EQUIPMENT. .	6	445	93.7	1.5						
380	AUTOMOBILES-TRUCKS	24	21 092	80.5	70.6		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
400	AUTO FUELS-LUBRICANTS.	15	247	1.2	.8		TOTAL	12	(0)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	29	4 748	16.1	15.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	86.7	86.7	
520	NONMERCHANDISE RECEIPTS.	27	2 242	7.8	7.5	163	MILLINERY.	6	3.7	3.2	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 101	(X)	3.7	164	HOSIERY.	6	1.8	1.6	
						165	LINGERIE.	7	8.4	7.0	
	MOTOR VEHICLE DEALERS (SIC 551, 552)					168	WOMEN'S BLOUSES-SPTSWR	9	18.1	17.2	
						172	DRESSES.	12	28.9	28.9	
	TOTAL	23	25 366	(X)	100.0	173	COATS-SUITS.	11	16.9	16.9	
380	AUTOMOBILES-TRUCKS	23	20 903	82.4	82.4	174	HANDBAGS	6	1.4	1.3	
400	AUTO FUELS-LUBRICANTS.	13	218	1.2	.9	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	5	2.8	2.5	
420	AUTO TIRES-BATTERIES-ACCESS. . .	19	1 990	7.8	7.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	8.3	
520	NONMERCHANDISE RECEIPTS.	18	2 060	8.2	8.1	520	NONMERCHANDISE RECEIPTS.	6	7.7	6.9	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	195	(X)	.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	6.3	
							WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)						TOTAL	2	(0)	(X)	100.0
	TOTAL	17	24 406	(X)	100.0		FURRIERS AND FUR SHOPS (SIC 568)				
380	AUTOMOBILES-TRUCKS	17	19 990	81.9	81.9		TOTAL	1	(0)	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	13	215	1.1	.9						
420	AUTO TIRES-BATTERIES-ACCESS. . .	17	1 964	8.0	8.0		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
520	NONMERCHANDISE RECEIPTS.	16	2 043	8.5	8.4		TOTAL	26	4 300	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	193	(X)	.8						
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	2 193	75.0	51.0
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	824	50.3	19.2
						180	ALL FOOTWEAR	20	1 071	35.5	24.9
	TOTAL	6	960	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	18	103	4.1	2.4
380	AUTOMOBILES-TRUCKS	6	913	95.1	95.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	109	(X)	2.5
385	USED PASSENGER CARS-RETAIL . .	6	827	86.1	86.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	80	(X)	8.3		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
							TOTAL	9	1 726	(X)	100.0
	MISCELLANEOUS MERCHANDISE. . . .	(X)	47	(X)	4.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	1 628	94.3	94.3
						142	BOYS' CLOTHING	7	338	19.6	19.6
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					143	MEN'S TAILORED OUTERWEAR	8	514	29.8	29.8
						144	OTHER MEN'S OUTERWEAR.	8	289	16.7	16.7
	TOTAL	10	(0)	(X)	100.0	145	MEN'S HATS	7	45	2.6	2.6
260	KITCHENWARE-HOME FURNISHINGS . .	4	1.0	.6		146	OTHER MEN'S CLOTHING	9	442	25.6	25.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	10	76.7	76.7							
520	NONMERCHANDISE RECEIPTS.	7	5.1	3.8		180	ALL FOOTWEAR	6	62	6.6	3.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	19.0		-	MISCELLANEOUS MERCHANDISE. . . .	(X)	36	(X)	2.1
							FAMILY CLOTHING STORES (SIC 565)				
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						TOTAL	5	(0)	(X)	100.0
	TOTAL	5	(0)	(X)	100.0						
	GASOLINE SERVICE STATIONS (SIC 554)										
	TOTAL	66	8 111	(X)	100.0						
400	AUTO FUELS-LUBRICANTS.	66	7 174	88.4	88.4						
401	GASOLINE	66	6 848	84.4	84.4						
402	OTHER AUTOMOTIVE FUELS	3	32	4.0	.4						
403	MOTOR OILS-GREASES-OTHER OILS.	66	293	3.7	3.6						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments					Establishments handling the line	All establishments
	SHOE STORES (SIC 566)						EATING PLACES (SIC 5812)				
	TOTAL	11	1 008	(X)	100.0		TOTAL	76	(0)	(X)	100.0
180	ALL FOOTWEAR	11	960	95.2	95.2	040	MEALS-SNACKS	76	(D)	90.5	90.5
520	NONMERCHANDISE RECEIPTS	12	43	5.0	4.3	060	ALCOHOLIC DRINKS	24		20.3	7.5
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.5	100	CIGARS-CIGARETTES-TOBACCO	8		3.3	.9
						520	NONMERCHANDISE RECEIPTS	11		10.9	.7
	APPAREL AND ACCESS. STORES-N.E.C. (SIC 564, 7, 9)					-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	.4
	TOTAL	1	(D)	(X)	100.0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						TOTAL	12	(0)	(X)	100.0
	TOTAL	43	5 162	(X)	100.0		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	2 092	47.8	40.5		TOTAL	15	2 546	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	2 139	71.3	41.4	100	CIGARS-CIGARETTES-TOBACCO	8	69	5.7	2.7
260	KITCHENWARE-HOME FURNISHINGS	18	258	10.3	5.0	120	COSMETICS-DRUGS-CLEANERS	15	2 310	90.7	90.7
340	LUMBER-BUILDING MATERIALS	4	61	4.5	1.2	520	NONMERCHANDISE RECEIPTS	4	21	2.5	.8
500	ALL OTHER MERCHANDISE	14	119	7.7	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	146	(X)	5.7
520	NONMERCHANDISE RECEIPTS	28	289	9.3	5.6		ORUG STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	204	(X)	4.0		TOTAL	11	1 659	(X)	100.0
	FURNITURE STORES (SIC 5712)					100	CIGARS-CIGARETTES-TOBACCO	5	26	3.4	1.6
	TOTAL	19	2 285	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	11	1 567	94.5	94.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	230	10.4	10.1	121	MEDICINES EXC. PRESCRIPTION	9	377	29.9	22.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	1 791	78.4	78.4	122	PRESCRIPTION MEDICINES	11	995	60.0	60.0
243	SLEEP EQUIPMENT	19	343	15.0	15.0	123	ALL OTHER DRUGS-PROPRIETARIES	9	195	14.6	11.8
244	OTHER HOUSEHOLD FURNITURE	19	1 303	57.0	57.0	-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	3.9
245	FLOOR COVERINGS-SOFT SURFACE	16	134	6.4	5.9		PROPRIETARY STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.5		TOTAL ²	4	887	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	13	68	5.1	3.0		MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)				
500	ALL OTHER MERCHANDISE	13	29	2.7	1.3	080	PACKAGED ALCOHOLIC BEVERAGES	6	2 676	80.1	21.8
520	NONMERCHANDISE RECEIPTS	15	114	7.0	5.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	4	45	26.6	.4
-	MISCELLANEOUS MERCHANDISE	(X)	53	(X)	2.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	355	32.5	2.9
	HOME FURNISHINGS STORES (OTHER 571)					260	KITCHENWARE-HOME FURNISHINGS	6	137	11.1	1.1
	TOTAL ²	5	674	(X)	100.0	280	JEWELRY-OPTICAL GOODS	13	769	45.0	6.3
	HOUSEHOLD APPLIANCE STORES (SIC 572)					300	SPORTING-RECREATION EQUIPMENT	8	223	19.3	1.8
	TOTAL	8	972	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	4	217	12.0	1.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	737	75.8	75.8	340	LUMBER-BUILDING MATERIALS	5	276	13.8	2.2
224	NEW MAJOR APPLIANCES	8	584	60.1	60.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	4	2 063	66.1	16.8
225	NEW RADIOS-TV'S ETC.	6	129	18.0	13.3	480	HOUSEHOLD FUELS-ICE	20	3 208	100.0	26.1
226	USED MAJOR APPL-RADIOS-TV'S	4	23	4.6	2.4	500	ALL OTHER MERCHANDISE	22	1 513	51.6	12.3
520	NONMERCHANDISE RECEIPTS	5	46	9.1	4.7	520	NONMERCHANDISE RECEIPTS	25	209	4.3	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	189	(X)	19.4	-	MISCELLANEOUS MERCHANDISE	(X)	611	(X)	5.0
	RADIO, TV, AND MUSIC STORES (SIC 573)						LIQUOR STORES (SIC 592)				
	TOTAL	11	1 231	(X)	100.0		TOTAL	6	2 676	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 124	91.3	91.3		ANTIQUE AND SECONDHAND STORES (SIC 593)				
520	NONMERCHANDISE RECEIPTS	7	80	10.8	6.5		TOTAL ²	4	284	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	2.2		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	EATING AND DRINKING PLACES (SIC 58)						TOTAL	5	235	(X)	100.0
	TOTAL	88	6 773	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	5	193	82.1	82.1
040	MEALS-SNACKS	84	5 849	86.4	86.4	-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	17.9
060	ALCOHOLIC DRINKS	36	760	29.3	11.2						
100	CIGARS-CIGARETTES-TOBACCO	13	66	3.4	1.0						
520	NONMERCHANDISE RECEIPTS	13	47	9.8	.7						
-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
500 -	JEWELRY STORES (SIC 597)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	(D)	76.4	63.8
						500	ALL OTHER MERCHANDISE	11		66.9	23.1
						520	NONMERCHANDISE RECEIPTS	6		2.7	1.2
							MISCELLANEOUS MERCHANDISE	(X)		(X)	11.8
	TOTAL	7	1 296	(X)	100.0						
	FUEL AND ICE DEALERS (SIC 598)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL ²	20	3 753	(X)	100.0		TOTAL ²	10	1 293	(X)	100.0
	FLORISTS (SIC 5992)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	7	609	(X)	100.0		TOTAL ²	3	737	(X)	100.0
	ALL OTHER MERCHANDISE	7	605	99.3	99.3		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.7		TOTAL ²	7	556	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)										
TOTAL	3	(D)	(X)	100.0							
OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)											
TOTAL	17	(D)	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE					S20	NONMERCHANDISE RECEIPTS.	5			
						-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	2.8	7.9
	TOTAL	930	258 762	(X)	100.0		FARM EQUIPMENT DEALERS (SIC 52S2)				
							TOTAL	2	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	256	64 388	59.8	24.9		GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)				
040	MEALS-SNACKS	216	14 154	42.9	5.5						
060	ALCOHOLIC DRINKS	57	2 383	32.1	.9		TOTAL	48	41 732	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	189	3 289	6.9	1.3	020	GROCERIES-OTHER FOODS.	26	494	1.4	1.2
120	COSMETICS-DRUGS-CLEANERS	194	9 287	9.8	3.6	040	MEALS-SNACKS	13	435	2.6	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	70	8 232	14.6	3.2	120	COSMETICS-DRUGS-CLEANERS	36	2 038	4.9	4.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	95	17 965	28.7	6.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	4 172	10.1	10.0
180	ALL FOOTWEAR	64	3 834	8.0	1.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	39	11 605	28.0	27.8
200	CURTAINS-ORAPERIES-DRY GOODS	62	4 986	9.8	1.9	180	ALL FOOTWEAR	29	1 562	4.6	3.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	81	8 729	17.1	3.4	200	CURTAINS-ORAPERIES-DRY GOODS	44	4 741	11.4	11.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	66	6 023	15.9	2.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	2 245	7.2	5.4
260	KITCHENWARE-HOME FURNISHINGS	93	3 573	5.6	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	1 623	6.3	3.9
280	JEWELRY-OPTICAL GOODS.	68	3 066	6.3	1.2	260	KITCHENWARE-HOME FURNISHINGS	35	2 329	5.6	5.6
300	SPORTING-RECREATION EQUIPMENT.	53	2 375	5.0	.9	280	JEWELRY-OPTICAL GOODS.	28	521	1.5	1.2
320	HARDWARE-GARDENING EQUIPMENT	79	4 075	10.3	1.6	300	SPORTING-RECREATION EQUIPMENT.	19	921	2.7	2.2
340	LUMBER-BUILDING MATERIALS.	70	10 055	31.9	3.9	320	HARDWARE-GARDENING EQUIPMENT.	29	1 388	5.4	3.3
380	AUTOMOBILES-TRUCKS	40	31 253	67.9	12.1	500	ALL OTHER MERCHANDISE.	35	4 153	10.6	10.0
400	AUTO FUELS-LUBRICANTS.	133	10 766	20.6	4.2	520	NONMERCHANDISE RECEIPTS.	29	2 430	6.9	5.8
420	AUTO TIRES-BATTERIES-ACCESS.	135	7 308	11.0	2.8	-	MISCELLANEOUS MERCHANDISE.	(X)	1 075	(X)	2.6
440	FARM EQUIPMENT MACHINERY	5	478	7.1	.2		DEPARTMENT STORES (SIC S31)				
460	HAY-GRAIN-FEED-FARM SUPPLIES	11	1 257	62.5	.5		TOTAL	7	31 833	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	50	13 382	74.2	5.2	020	GROCERIES-OTHER FOODS.	5	238	.8	.7
500	ALL OTHER MERCHANDISE.	225	11 315	11.1	4.4	120	COSMETICS-DRUGS-CLEANERS	7	1 674	5.3	5.3
520	NONMERCHANDISE RECEIPTS.	374	9 037	5.0	3.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	3 446	10.8	10.8
-	MISCELLANEOUS MERCHANDISE.	(X)	7 552	(X)	2.9	141	MEN'S CLOTHING	7	2 424	7.6	7.6
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					142	BOYS' CLOTHING	7	1 022	3.2	3.2
	TOTAL	49	11 422	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	7	9 178	28.8	28.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	66	3.6	.6	161	CHILDREN'S-INFANTS' WEAR	7	885	2.8	2.8
260	KITCHENWARE-HOME FURNISHINGS	13	295	12.4	2.6	162	HANDBAGS-ACCESSORIES	7	515	1.6	1.6
300	SPORTING-RECREATION EQUIPMENT.	10	59	6.1	.5	163	MILLINERY.	7	191	.6	.6
320	HARDWARE-GARDENING EQUIPMENT	28	1 961	24.4	17.2	164	HOSIERY.	7	570	1.8	1.8
340	LUMBER-BUILDING MATERIALS.	46	8 077	72.5	70.7	165	LINGERIE	7	1 771	5.6	5.6
500	ALL OTHER MERCHANDISE.	5	24	3.7	.2	166	WOMEN'S COATS-SUITS-FURS-RAINWR	7	791	2.5	2.5
520	NONMERCHANDISE RECEIPTS.	20	315	5.6	2.8	167	WOMEN'S DRESSES.	7	1 695	5.3	5.3
-	MISCELLANEOUS MERCHANDISE.	(X)	625	(X)	5.5	168	WOMEN'S BLOUSES-SPTSWR	7	1 822	5.7	5.7
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, 52S)					169	GIRLS'-SUBTEEN-TEEN WEAR	7	869	2.7	2.7
	TOTAL	31	8 427	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	68	(X)	.2
320	HARDWARE-GARDENING EQUIPMENT	12	274	5.1	3.3	180	ALL FOOTWEAR	5	1 221	4.8	3.8
340	LUMBER-BUILDING MATERIALS.	31	7 777	92.3	92.3	200	CURTAINS-DRAPERIES-DRY GOODS	7	2 807	8.8	8.8
341	LUMBER	15	2 161	31.0	25.6	201	PIECE GOODS-NOTIONS.	6	979	3.3	3.1
342	PLYWOOD.	14	690	11.3	8.2	202	CURTAINS-ORAPERIES	7	1 810	5.7	5.7
343	WINDOWS-DOORS, AND FRAMES-METAL	11	112	3.5	1.3	-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	.1
345	ALL OTHER MILLWORK	15	805	11.6	9.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	1 967	8.2	6.2
346	WALLBOARD.	16	538	7.7	6.4	222	RADIO-AM-TV'S MUSICAL INSTR.	4	1 115	4.6	3.5
347	ASPHALT AND ASBESTOS PRODUCTS.	16	612	7.9	7.3	-	MISCELLANEOUS MERCHANDISE.	(X)	853	(X)	2.7
348	PAINT-GLASS-WALLPAPER.	14	161	2.6	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	1 427	7.7	4.5
352	MASONRY SUPPLIES	12	209	4.6	2.5	241	FLOOR COVERINGS.	3	466	2.5	1.5
353	INSULATION	11	102	2.6	1.2	242	FURNITURE-SLEEP EQUIPMENT.	3	960	5.1	3.0
354	PREFABRICATED BLOGS AND PARTS.	7	129	2.2	1.5	260	KITCHENWARE-HOME FURNISHINGS	7	1 755	5.5	5.5
355	ALL OTHER BUILDING MATERIALS.	16	762	11.0	9.0	261	CHINA-GLASSWARE.	6	642	2.5	2.0
-	MISCELLANEOUS MERCHANDISE.	(X)	425	(X)	5.0	262	KITCHENWARE-HOUSEWARES	7	1 104	3.5	3.5
520	NONMERCHANDISE RECEIPTS.	14	255	6.7	3.0	280	JEWELRY-OPTICAL GOODS.	5	377	1.5	1.2
-	MISCELLANEOUS MERCHANDISE.	(X)	121	(X)	1.4	300	SPORTING-RECREATION EQUIPMENT.	5	825	3.1	2.6
	HARDWARE STORES (SIC 5251)					320	HARDWARE-GARDENING EQUIPMENT	4	1 047	6.0	3.3
	TOTAL	16	(O)	(X)	100.0	321	HARDWARE-TOOLS	4	572	3.2	1.8
200	CURTAINS-ORAPERIES-DRY GOODS	3	.4	.1		-	MISCELLANEOUS MERCHANDISE.	(X)	475	(X)	1.5
260	KITCHENWARE-HOME FURNISHINGS	12	11.3	11.0		500	ALL OTHER MERCHANDISE.	6	2 832	9.4	8.9
300	SPORTING-RECREATION EQUIPMENT.	9	5.5	2.1		501	TOYS-GAMES-WHEEL GOODS	5	620	2.3	1.9
320	HARDWARE-GARDENING EQUIPMENT	16	64.7	64.7		502	BOOKS-STATIONERY-PHOTO. EQUIP.	5	979	3.8	3.1
322	GARDENING EQUIPMENT-SUPPLIES	15	12.2	12.2		-	MISCELLANEOUS MERCHANDISE.	(X)	1 233	(X)	3.9
323	PLUMBING-ELECTRICAL SUPPLIES	15	22.9	22.9		520	NONMERCHANDISE RECEIPTS.	6	1 946	7.3	6.1
324	OTHER HARDWARE-TOOLS	16	29.6	29.6		535	ALL OTHER SERVICE RECEIPTS	6	1 909	7.2	6.0
340	LUMBER-BUILDING MATERIALS.	14	11.6	11.6		-	MISCELLANEOUS	(X)	36	(X)	.1
364	PAINT-SUNDRIES-GLASS-WALLPAPER	14	9.8	9.8							
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	1.7							
500	ALL OTHER MERCHANDISE.	4	1.9	.5							

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: PORTLAND SMSA—Consists of Portland, South Portland, and Westbrook cities and Cape Elizabeth, Cumberland, Falmouth, Gorham, Scarborough, and Yarmouth towns in Cumberland County, Maine

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments					Estab- lishments handling the line	All estab- lish- ments ¹
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 093	(X)	3.4		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	VARIETY STORES (SIC 533)						TOTAL	7	303	(X)	100.0
	TOTAL	24	(O)	(X)	100.0	020	GROCERIES-OTHER FOODS.	7	284	93.7	93.7
020	GROCERIES-OTHER FOODS.	18	}	2.9	2.7	024	ALL OTHER FOODS.	7	281	92.7	92.7
040	MEALS-SNACKS.	10		6.5	4.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	1.0
120	COSMETICS-DRUGS-CLEANERS. . . .	23		3.5	3.5	520	NONMERCHANDISE RECEIPTS.	3	4	2.0	1.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22		6.7	6.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	5.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23		25.0	25.0		RETAIL BAKERIES (SIC 546)				
180	ALL FOOTWEAR.	18		2.8	2.6		TOTAL	15	(D)	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	23		14.4	14.4		OTHER FOOD STORES (OTHER 54)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14		(O)	3.3	3.0	TOTAL	4	(D)	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14		1.7	1.6		AUTOMOTIVE OEALERS (SIC 55 EX. 554)				
260	KITCHENWARE-HOME FURNISHINGS . .	22		6.3	6.3		TOTAL	49	41 429	(X)	100.0
280	JEWELRY-OPTICAL GOOOS.	20		1.9	1.8	300	SPORTING-RECREATION EQUIPMENT. .	9	771	48.7	1.9
300	SPORTING-RECREATION EQUIPMENT. . .	12		1.2	1.0	380	AUTOMOBILES-TRUCKS.	35	31 211	84.3	75.3
320	HARWARE-GARDENING EQUIPMENT. . .	21		4.0	4.0	400	AUTO FUELS-LUBRICANTS.	19	254	.8	.6
500	ALL OTHER MERCHANDISE.	23		16.6	16.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	31	5 607	13.9	13.5
520	NONMERCHANOISE RECEIPTS.	18		6.0	6.0	520	NONMERCHANDISE RECEIPTS.	34	3 217	8.0	7.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	369	(X)	.9	
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL	17	(O)	(X)	100.0	TOTAL	34	36 516	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	}	14.1	9.1	380	AUTOMOBILES-TRUCKS.	34	31 049	85.0	85.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9		28.4	23.0	400	AUTO FUELS-LUBRICANTS.	15	220	.7	.6
200	CURTAINS-ORAPERIES-DRY GOOOS . .	15		34.4	34.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	22	2 284	6.3	6.3
500	ALL OTHER MERCHANDISE.	6		6.2	4.0	520	NONMERCHANDISE RECEIPTS.	24	2 937	8.2	8.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	29.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	26	(X)	.1	
	FOOD STORES (SIC 54)					MOTOR VEHICLE OEALERS--NEW AND USED CARS (SIC 551)					
	TOTAL	191	70 133	(X)	100.0	TOTAL	18	33 589	(X)	100.0	
020	GROCERIES-OTHER FOODS.	191	63 174	90.1	90.1	380	AUTOMOBILES-TRUCKS.	18	28 338	84.4	84.4
080	PACKAGED ALCOHOLIC BEVERAGES. . . .	51	594	4.4	.8	400	AUTO FUELS-LUBRICANTS.	13	132	.5	.4
100	CIGARS-CIGARETTES-TOBACCO.	123	2 116	4.5	3.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	2 234	6.7	6.7
120	COSMETICS-DRUGS-CLEANERS.	109	2 257	5.0	3.2	520	NONMERCHANDISE RECEIPTS.	18	2 877	8.7	8.6
260	KITCHENWARE-HOME FURNISHINGS. . . .	16	73	.9	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	(Z)
500	ALL OTHER MERCHANOISE.	79	1 289	3.0	1.8		MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC 552)				
520	NONMERCHANOISE RECEIPTS.	58	418	.9	.6		TOTAL ²	16	2 927	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	211	(X)	.3		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
	GROCERY STORES (SIC 541)						TOTAL	9	(O)	(X)	100.0
	TOTAL	158	67 617	(X)	100.0	380	AUTOMOBILES-TRUCKS.	18	28 338	84.4	84.4
020	GROCERIES-OTHER FOODS.	158	60 743	89.8	89.8	400	AUTO FUELS-LUBRICANTS.	13	132	.5	.4
021	MEATS-FISH-POULTRY.	144	16 727	25.0	24.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	2 234	6.7	6.7
022	PRODUCE (FRESH FRUITS-VEGT8LS)	139	5 016	7.4	7.4	520	NONMERCHANDISE RECEIPTS.	18	2 877	8.7	8.6
023	FROZEN FOODS.	124	2 452	5.3	3.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	(Z)
024	ALL OTHER FOODS.	155	36 547	54.2	54.1		MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC 552)				
080	PACKAGED ALCOHOLIC BEVERAGES. . . .	51	591	4.8	.9		TOTAL ²	16	2 927	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	120	2 099	4.5	3.1		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
120	COSMETICS-DRUGS-CLEANERS.	108	2 253	5.1	3.3		TOTAL	9	(O)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS. . . .	16	72	.9	.1		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
500	ALL OTHER MERCHANDISE.	78	1 283	3.1	1.9		TOTAL	6	(D)	(X)	100.0
516	ALL OTHER MERCHANDISE.	30	293	2.6	.4	300	SPORTING-RECREATION EQUIPMENT. .	5		(O)	95.3
517	PAPER-PAPER PRODUCTS.	71	990	2.5	1.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	76.7
520	NONMERCHANOISE RECEIPTS.	54	411	.9	.6		GASOLINE SERVICE STATIONS (SIC 554)				23.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	164	(X)	.2		TOTAL	100	11 814	(X)	100.0
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL	6	599	(X)	100.0						
020	GROCERIES-OTHER FOODS.	6	591	98.7	98.7						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	8	(X)	1.3						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL	1	(O)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
400	AUTO FUELS-LUBRICANTS.	100	9 671	81.9	81.9		FAMILY CLOTHING STORES (SIC 565)					
401	GASOLINE	100	9 030	76.4	76.4							
402	OTHER AUTOMOTIVE FUELS	15	204	10.9	1.7							
403	MOTOR OILS-GREASES-OTHER OILS.	93	437	4.0	3.7		TOTAL	8	2 056	(X)	100.0	
420	AUTO TIRES-BATTERIES-ACCESS. . .	92	1 285	11.4	10.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	869	42.3	42.3	
421	PARTS INSTALLED IN REPAIR WORK .	66	625	7.4	5.3	143	MEN'S TAILORED OUTERWEAR	7	319	15.5	15.5	
423	PARTS-RETAIL	6	43	5.0	.4	144	OTHER MEN'S OUTERWEAR.	7	152	7.4	7.4	
424	AUTOMOBILE TIRES-BATTERIES-ACC	78	617	6.0	5.2	146	OTHER MEN'S CLOTHING	7	234	11.4	11.4	
520	NONMERCHANDISE RECEIPTS.	78	641	6.6	5.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	164	(X)	8.0	
527	SERVICE LABOR.	77	610	6.3	5.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	960	46.7	46.7	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	217	(X)	1.8	168	WOMEN'S BLOUSES-SPTSWR	7	237	11.5	11.5	
	APPAREL AND ACCESSORY STORES (SIC 56)					172	DRESSES.	7	192	9.3	9.3	
	TOTAL	56	12 877	(X)	100.0	173	COATS-SUITS.	7	233	11.3	11.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	3 918	61.7	30.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	298	(X)	14.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	37	6 118	55.2	47.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	227	(X)	11.0	
180	ALL FOOTWEAR	26	2 242	24.9	17.4		SHOE STORES (SIC 566)					
280	JEWELRY-OPTICAL GOODS.	5	56	1.9	.4		TOTAL	13	1 825	(X)	100.0	
500	ALL OTHER MERCHANDISE.	5	64	5.1	.5	180	ALL FOOTWEAR	13	1 656	90.7	90.7	
520	NONMERCHANDISE RECEIPTS.	31	427	3.9	3.3	520	NONMERCHANDISE RECEIPTS.	15	86	4.7	4.7	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	52	(X)	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	83	(X)	4.5	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						APPAREL AND ACCESS. STORES-N.E.C. (SIC 564; 7; 9)					
	TOTAL	16	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	{	89.8	89.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
165	LINGERIE	4		11.1	8.5		TOTAL	58	12 250	(X)	100.0	
168	WOMEN'S BLOUSES-SPTSWR	6		30.8	25.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	159	21.3	1.3	
172	DRESSES.	16		32.4	32.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	5 257	56.9	42.9	
173	COATS-SUITS.	5		16.6	13.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	4 238	79.5	34.6	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	10.6	260	KITCHENWARE-HOME FURNISHINGS . .	12	618	10.6	5.0		
520	NONMERCHANDISE RECEIPTS.	5	{	4.0	3.0	500	ALL OTHER MERCHANDISE.	4	534	10.4	4.4	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	7.1	520	NONMERCHANDISE RECEIPTS.	28	266	3.2	2.2	
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 178	(X)	9.6	
	TOTAL	6		822	(X)	100.0		FURNITURE STORES (SIC 5712)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6		802	97.6	97.6		TOTAL	19	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	2.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	{	21.0	8.7	
	FURRIERS AND FUR SHOPS (SIC 568)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19		86.6	86.6	
	TOTAL	1	(0)	(X)	100.0	243	SLEEP EQUIPMENT.	18		16.9	16.9	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					244	OTHER HOUSEHOLD FURNITURE. . . .	19		60.8	60.8	
	TOTAL	33	(0)	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE . .	13		9.8	8.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	{	61.1	47.4	246	FLOOR COVERINGS-HARD SURFACE . .	5	1.2	.2		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14		29.5	23.0	520	NONMERCHANDISE RECEIPTS.	10	6.5	3.2		
180	ALL FOOTWEAR	24		29.8	24.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	1.6		
500	ALL OTHER MERCHANDISE.	4		9.3	.7		HOME FURNISHINGS STORES (OTHER 571)					
520	NONMERCHANDISE RECEIPTS.	24		4.0	3.6		TOTAL	11	1 130	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	904	81.6	80.0		
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				-	MISCELLANEOUS MERCHANDISE. . . .	(X)	226	(X)	20.0		
	TOTAL	11	4 262	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	3 036	71.2	71.2		TOTAL	14	(0)	(X)	100.0	
143	MEN'S TAILORED OUTERWEAR	9	1 100	26.6	25.8		RADIO, TV, AND MUSIC STORES (SIC 573)					
144	OTHER MEN'S OUTERWEAR.	10	192	4.5	4.5		TOTAL	14	2 127	(X)	100.0	
145	MEN'S HATS	8	68	1.6	1.6							
146	OTHER MEN'S CLOTHING	10	907	21.4	21.3							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	769	(X)	18.0							
180	ALL FOOTWEAR	6	237	6.5	5.6							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	989	(X)	23.2							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
220 520 -	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. EATING AND ORINKING PLACES (SIC 58) TOTAL	14 7 (X) 189	1 924 52 151 15 863	90.5 4.8 (X) (X)	90.5 2.4 7.1 100.0	460 480 500 520 -	HAY-GRAIN-FEEO-FARM SUPPLIES . . HOUSEHOLO FUELS-ICE. ALL OTHER MERCHANOISE. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. LIQUOR STORES (SIC 592) TOTAL	5 41 64 48 (X) 8	1 194 11 485 3 030 933 198 6 798	62.5 73.8 50.2 6.1 (X) (X)	4.0 38.9 10.3 3.2 . 100.0
020 040 060 100 520 -	GROCERIES-OTHER FOODS. MEALS-SNACKS ALCOHOLIC ORINKS CIGARS-CIGARETTES-TOBACCO. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. EATING PLACES (SIC 5812) TOTAL	10 180 56 27 38 (X) 160	163 12 832 2 377 51 305 134 14 802	12.0 82.6 27.5 4.3 6.3 (X) (X)	1.0 80.9 15.0 .3 1.9 . 100.0		ANTIQUE AND SECONOHANO STORES (SIC 593) TOTAL		(0)	(X)	100.0
020 040 060 100 520 -	GROCERIES-OTHER FOODS. MEALS-SNACKS ALCOHOLIC ORINKS CIGARS-CIGARETTES-TOBACCO. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) TOTAL ²	10 160 27 18 37 (X) 29	164 12 790 1 347 54 304 143 1 061	11.7 86.4 18.7 5.1 6.3 (X) (X)	1.1 86.4 9.1 .4 2.1 1.0 100.0		SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595) TOTAL ²		728	(X)	100.0
	ORUG STORES AND PROPRIETARY STRS. (SIC 591) TOTAL					260 280 281 282 285 287 288	KITCHENWARE-HOME FURNISHINGS . . JEWELRY-OPTICAL GOOOS. WATCHES-CLOCKS SILVERWARE ALL OTHER JEWELRY ITEMS. OIAMONOS, EXC. OIAMONO WATCHES RINGS, EXC. OIAMONOS	4 8 8 6 8 8 7	125 1 313 145 209 371 421 167	10.6 72.7 8.0 13.2 20.5 23.3 11.3	6.9 72.7 8.0 11.6 20.5 23.3 9.2
020 040 100 120 280 500 520 -	GROCERIES-OTHER FOODS. MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO. COSMETICS-ORUGS-CLEANERS JEWELRY-OPTICAL GOOOS. ALL OTHER MERCHANOISE. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. ORUG STORES (SIC 591 PT.) TOTAL	9 11 25 41 9 18 8 (X) 35		{ 5.0 13.4 10.7 79.1 5.0 10.5 4.0 (X)	1.0 4.4 5.9 79.1 .8 4.9 .6 3.3 100.0	520 529 -	NONMERCHANOISE RECEIPTS. WATCH-CLOCK-JEWELRY REPAIRS. . MISCELLANEOUS MISCELLANEOUS MERCHANOISE. FUEL AND ICE OeALERS (SIC 598) TOTAL	8 7 (X) (X) 40	132 126 6 237 14 500	7.3 9.2 (X) (X) (X)	7.3 7.0 .3 13.1 100.0
020 040 100 120 280 500 -	GROCERIES-OTHER FOODS. MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO. COSMETICS-ORUGS-CLEANERS JEWELRY-OPTICAL GOOOS. ALL OTHER MERCHANOISE. MISCELLANEOUS MERCHANOISE. PROPRIETARY STORES (SIC 591 PT.) TOTAL	7 10 22 35 8 15 (X) 6	53 265 330 4 254 45 279 201 (0)	6.1 12.7 10.7 78.4 4.3 10.7 (X)	1.0 4.9 6.1 78.4 .8 5.1 3.7 100.0	340 400 480 520 -	LUMBER-BUILDING MATERIALS. AUTO FUELS-LUBRICANTS. HOUSEHOLO FUELS-ICE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANOISE. FLORISTS (SIC 5992) TOTAL ²	13 5 40 16 (X) 14	1 350 781 11 394 576 398 1 114	13.3 19.4 78.6 5.4 (X) (X)	9.3 5.4 78.6 4.0 2.7 100.0
120 -	COSMETICS-ORUGS-CLEANERS MISCELLANEOUS MERCHANOISE. MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) TOTAL	6 (X) 134		{ 83.9 (X)	83.9 16.1 100.0		CIGAR STORES AND STANOS (SIC 5993) TOTAL		(0)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) TOTAL						OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) TOTAL				
080 100 140 160 220 240 260 280 300 320 340 400	PACKAGEO ALCOHOLIC BEVERAGES . . . CIGARS-CIGARETTES-TOBACCO. MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . . JEWELRY-OPTICAL GOOOS. SPORTING-RECREATION EQUIPMENT. . . HAROWARE-GAROEING EQUIPMENT . . . LUMBER-BUILDING MATERIALS. AUTO FUELS-LUBRICANTS.	9 9 4 5 10 6 8 19 9 7 14 5	6 837 209 97 126 428 73 152 1 459 550 617 1 361 786	81.9 53.8 20.0 26.6 15.9 33.3 11.3 53.8 59.3 22.5 12.3 19.4	23.1 .7 .3 .4 1.4 .2 .5 4.9 1.9 2.1 4.6 2.7	280 320 460 500 520 -	JEWELRY-OPTICAL GOOOS. HAROWARE-GAROEING EQUIPMENT . . . HAY-GRAIN-FEEO-FARM SUPPLIES . . . ALL OTHER MERCHANOISE. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE. NONSTORE RETAILERS (SIC 53 PART*) TOTAL	6 4 4 41 14 (X) 15	114 515 1 176 1 781 169 264 (0)	54.9 19.9 47.6 100.0 8.6 (X) (X)	2.8 12.8 29.3 44.3 4.2 6.6 100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL	1	(0)	(X)	100.0
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL ²	5	1 500	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	9	3 708	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
TOTAL		5 591	1 011 812	(X)	100.0	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
						TOTAL		27	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	1 555	231 580	69.1	22.9	340	LUMBER-BUILDING MATERIALS.	27	(O)	92.5	92.5
040	MEALS-SNACKS	1 133	45 154	35.7	4.5	356	ALL OTHER LUMBER-MILLWORK.	14		15.8	11.1
060	ALCOHOLIC DRINKS	230	5 112	27.7	.5	357	PAINT-VARNISH ETC.	25		56.0	56.0
080	PACKAGED ALCOHOLIC BEVERAGES	491	28 464	22.5	2.8	358	PAINT SUNDRIES	23		12.5	12.0
100	CIGARS-CIGARETTES-TOBACCO.	1 322	14 733	6.0	1.5	359	WALLPAPER-OTHER WALL COVERINGS	23		10.0	10.0
120	COSMETICS-DRUGS-CLEANERS	1 250	36 339	10.9	3.6	520	NONMERCHANDISE RECEIPTS.	14	(X)	3.0	2.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	625	27 453	16.9	2.7	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	5.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	707	48 500	29.6	4.8						
180	ALL FOOTWEAR	514	13 391	8.9	1.3	ELECTRICAL SUPPLY STORES (SIC 524)					
200	CURTAINS-DRAPERIES-DRY GOODS	448	14 385	11.6	1.4	TOTAL					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	557	26 126	17.8	2.6			2	(O)	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	422	19 331	17.4	1.9						
260	KITCHENWARE-HOME FURNISHINGS	695	9 561	4.9	.9	HARDWARE STORES (SIC 5251)					
280	JEWELRY-OPTICAL GOODS.	505	6 842	5.6	.7	TOTAL					
300	SPORTING-RECREATION EQUIPMENT.	490	13 472	9.3	1.3			113	14 083	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	657	18 622	10.4	1.8	200	CURTAINS-ORAPERIES-DRY GOODS	7	18	2.5	.1
340	LUMBER-BUILDING MATERIALS.	512	44 865	34.9	4.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	732	11.1	5.2
380	AUTOMOBILES-TRUCKS	428	147 677	62.9	14.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	91	17.6	.6
400	AUTO FUELS-LUBRICANTS.	1 135	67 697	24.5	6.7	260	KITCHENWARE-HOME FURNISHINGS	77	953	9.5	6.8
420	AUTO TIRES-BATTERIES-ACCESS.	1 122	37 301	11.2	3.7	280	JEWELRY-OPTICAL GOODS.	12	20	1.8	.1
440	FARM EQUIPMENT MACHINERY	119	19 002	40.4	1.9	300	SPORTING-RECREATION EQUIPMENT.	62	873	9.6	6.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	122	16 089	48.4	1.6						
480	HOUSEHOLD FUELS-ICE.	415	46 720	60.5	4.6	320	HARDWARE-GARDENING EQUIPMENT	113	8 137	57.8	57.8
500	ALL OTHER MERCHANDISE.	1 314	41 641	12.6	4.1	322	GARDENING EQUIPMENT-SUPPLIES	100	1 063	10.2	7.5
520	NONMERCHANDISE RECEIPTS.	2 212	31 754	5.2	3.1	323	PLUMBING-ELECTRICAL SUPPLIES	103	2 702	21.3	19.2
						324	OTHER HARDWARE-TOOLS	113	4 366	31.0	31.0
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						340	LUMBER-BUILDING MATERIALS.	95	2 286	18.0	16.2
TOTAL		357	72 844	(X)	100.0	356	ALL OTHER LUMBER-MILLWORK.	45	869	14.9	6.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	929	13.2	1.3	364	PAINT-SUNDRIES-GLASS-WALLPAPER	94	1 417	11.6	10.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	231	4.2	.3						
260	KITCHENWARE-HOME FURNISHINGS	87	1 011	9.5	1.4	400	AUTO FUELS-LUBRICANTS.	5	21	2.7	.1
300	SPORTING-RECREATION EQUIPMENT.	71	1 003	9.6	1.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	12	51	5.0	.4
320	HARDWARE-GARDENING EQUIPMENT	197	10 289	26.2	14.1	480	HOUSEHOLD FUELS-ICE.	11	330	13.2	2.3
340	LUMBER-BUILDING MATERIALS.	274	37 345	71.4	51.3	500	ALL OTHER MERCHANDISE.	19	100	6.7	.7
380	AUTOMOBILES-TRUCKS	11	439	16.2	.6	520	NONMERCHANDISE RECEIPTS.	40	257	3.8	1.8
400	AUTO FUELS-LUBRICANTS.	14	86	1.5	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	214	(X)	1.5
420	AUTO TIRES-BATTERIES-ACCESS.	28	822	10.3	1.1						
440	FARM EQUIPMENT MACHINERY	71	16 957	86.6	23.3	FARM EQUIPMENT DEALERS (SIC 5252)					
460	HAY-GRAIN-FEED-FARM SUPPLIES	23	892	16.2	1.2			66	19 703	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	24	673	13.2	.9						
500	ALL OTHER MERCHANDISE.	25	287	9.7	.4						
520	NONMERCHANDISE RECEIPTS.	134	1 645	5.2	2.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	233	(X)	.3						
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						320	HARDWARE-GARDENING EQUIPMENT	11	237	8.4	1.2
TOTAL		134	36 340	(X)	100.0	380	AUTOMOBILES-TRUCKS	10	437	15.7	2.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	132	3.2	.4	400	AUTO FUELS-LUBRICANTS.	8	30	1.2	.2
260	KITCHENWARE-HOME FURNISHINGS	6	40	3.5	.1	420	AUTO TIRES-BATTERIES-ACCESS.	18	769	10.3	3.9
320	HARDWARE-GARDENING EQUIPMENT	65	1 735	7.9	4.8	440	FARM EQUIPMENT MACHINERY	66	16 922	85.9	85.9
340	LUMBER-BUILDING MATERIALS.	134	32 735	90.1	90.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	6	197	11.6	1.0
341	LUMBER	109	10 051	28.7	27.7	480	HOUSEHOLD FUELS-ICE.	3	56	5.7	.3
342	PLYWOOD.	101	3 916	12.1	10.8	520	NONMERCHANDISE RECEIPTS.	34	788	7.1	4.0
343	WINDOWS, DOORS, AND FRAMES-METAL	72	1 192	5.9	3.3	-	MISCELLANEOUS MERCHANDISE.	(X)	267	(X)	1.4
344	KITCHEN CABINETS	40	314	1.9	.9						
345	ALL OTHER MILLWORK	108	3 922	11.5	10.8	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
346	WALLBOARD.	93	2 215	7.8	6.1			434	115 681	(X)	100.0
347	ASPHALT AND ASBESTOS PRODUCTS.	101	2 003	6.0	5.5	020	GROCERIES-OTHER FOODS.	251	5 156	6.7	4.5
348	PAINT-GLASS-WALLPAPER.	84	980	3.7	2.7	040	MEALS-SNACKS	108	2 329	3.5	2.0
349	HEATING AND PLUMBING EQUIP	36	544	3.9	1.5	080	PACKAGED ALCOHOLIC BEVERAGES	50	596	9.8	.5
351	METAL ROOFING AND SIOING	43	338	2.7	.9	100	CIGARS-CIGARETTES-TOBACCO.	103	680	6.8	.6
352	MASONRY SUPPLIES	80	1 695	7.3	4.7	120	COSMETICS-DRUGS-CLEANERS	285	3 958	3.7	3.4
353	INSULATION	76	787	3.1	2.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	314	11 026	9.9	9.5
354	PREFABRICATED BLDGS AND PARTS.	18	780	7.2	2.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	314	28 102	25.4	24.3
355	ALL OTHER BUILDING MATERIALS	94	3 998	14.4	11.0	180	ALL FOOTWEAR	252	4 666	4.3	4.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	3	640	26.8	1.8	200	CURTAINS-ORAPERIES-DRY GOODS	313	12 786	11.8	11.1
480	HOUSEHOLD FUELS-ICE.	7	267	16.2	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	164	6 294	6.9	5.4
520	NONMERCHANDISE RECEIPTS.	37	502	4.0	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	174	3 883	5.0	3.4
-	MISCELLANEOUS MERCHANDISE.	(X)	288	(X)	.8	260	KITCHENWARE-HOME FURNISHINGS	255	5 085	5.2	4.4
PLUMBING AND HEATING EQUIP OLRS. (SIC 522)						280	JEWELRY-OPTICAL GOODS.	223	1 634	1.7	1.4
TOTAL ²		15	807	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT.	167	2 180	2.4	1.9
						320	HARDWARE-GARDENING EQUIPMENT	231	4 470	4.7	3.9
						340	LUMBER-BUILDING MATERIALS.	84	2 363	6.4	2.0
						380	AUTOMOBILES-TRUCKS	10	80	.7	.1
						400	AUTO FUELS-LUBRICANTS.	75	1 031	4.6	.9
						420	AUTO TIRES-BATTERIES-ACCESS.	33	1 798	6.4	1.6
						440	FARM EQUIPMENT MACHINERY	11	179	1.5	.2
						500	ALL OTHER MERCHANDISE.	262	11 050	10.7	9.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTISE RECEIPTS.	195	6 179	6.6	5.3		FOOD STORES (SIC 54)				
-	MISCELLANEOUS MERCHANDISE.	(X)	154	(X)	.1		TOTAL	1 072	252 242	(X)	100.0
	DEPARTMENT STORES (SIC 531)					020	GROCERIES-OTHER FOODS.	1 072	220 096	87.3	87.3
	TOTAL	16	41 603	(X)	100.0	040	MEALS-SNACKS	38	399	6.6	.2
020	GROCERIES-OTHER FOODS.	8	617	2.7	1.5	080	PACKAGED ALCOHOLIC BEVERAGES	333	3 276	3.5	1.3
040	MEALS-SNACKS	8	308	1.0	.7	100	CIGARS-CIGARETTES-TOBACCO.	777	10 385	4.8	4.1
120	COSMETICS-DRUGS-CLEANERS	13	1 374	3.8	3.3	120	COSMETICS-DRUGS-CLEANERS	684	7 928	3.8	3.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	4 915	11.8	11.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	258	1.4	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	16	11 359	27.3	27.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	74	210	1.5	.1
180	ALL FOOTWEAR	16	2 245	5.4	5.4	180	ALL FOOTWEAR	42	135	3.3	.1
200	CURTAINS-DRAPERIES-DRY GOODS	16	3 513	8.4	8.4	260	KITCHENWARE-HOME FURNISHINGS	117	452	1.0	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	13	3 055	8.5	7.3	320	HARDWARE-GARDENING EQUIPMENT	78	372	2.1	.1
221	MAJOR HOUSEHOLD APPLIANCES	8	1 419	6.5	3.4	340	LUMBER-BUILDING MATERIALS.	31	137	4.5	.1
222	RADIO-TV'S MUSICAL INSTR.	13	1 626	4.5	3.9	400	AUTO FUELS-LUBRICANTS.	68	896	14.8	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	(Z)	500	ALL OTHER MERCHANDISE.	469	5 534	3.3	2.2
	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	1 672	7.5	4.0	520	NONMERCHANTISE RECEIPTS.	334	1 627	1.1	.6
241	FLOOR COVERINGS.	8	522	2.4	1.3	-	MISCELLANEOUS MERCHANDISE.	(X)	535	(X)	.2
242	FURNITURE-SLEEP EQUIPMENT.	8	1 150	5.3	2.8		GROCERY STORES (SIC 541)				
	KITCHENWARE-HOME FURNISHINGS	16	2 101	5.1	5.1		TOTAL	951	244 877	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	13	476	1.3	1.1	020	GROCERIES-OTHER FOODS.	951	213 310	87.1	87.1
300	SPORTING-RECREATION EQUIPMENT.	13	927	2.5	2.2	021	MEATS-FISH-POULTRY	885	57 914	23.9	23.7
320	HARDWARE-GARDENING EQUIPMENT	12	1 491	4.3	3.6	022	PRODUCE (FRESH FRUITS-VEGTBLS)	843	17 575	7.3	7.2
	LUMBER-BUILDING MATERIALS.	7	861	4.6	2.1	023	FROZEN FOODS	787	9 412	4.3	3.8
348	PAINT-GLASS-WALLPAPER.	7	304	1.5	.7	024	ALL OTHER FOODS.	938	128 395	52.4	52.4
356	ALL OTHER LUMBER-MILLWORK.	4	556	5.9	1.3	040	MEALS-SNACKS	28	218	4.0	.1
400	AUTO FUELS-LUBRICANTS.	3	189	2.2	.5	080	PACKAGED ALCOHOLIC BEVERAGES	331	3 231	3.4	1.3
420	AUTO TIRES-BATTERIES-ACCESS.	7	947	4.7	2.3	100	CIGARS-CIGARETTES-TOBACCO.	759	10 321	4.8	4.2
500	ALL OTHER MERCHANDISE.	15	2 990	7.5	7.2	120	COSMETICS-DRUGS-CLEANERS	682	7 920	3.8	3.2
501	TOYS-GAMES-WHEEL GOODS	14	1 377	3.5	3.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	257	1.3	.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	12	1 123	3.2	2.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	74	209	1.4	.1
518	MOSE. EXC-TOY-GAMES-BOOKS-STA.	7	490	2.2	1.2	180	ALL FOOTWEAR	42	135	3.2	.1
520	NONMERCHANTISE RECEIPTS.	14	2 314	6.0	5.6	260	KITCHENWARE-HOME FURNISHINGS	117	451	1.0	.2
-	MISCELLANEOUS MERCHANDISE.	(X)	249	(X)	.6	320	HARDWARE-GARDENING EQUIPMENT	78	369	4.0	.2
	VARIETY STORES (SIC 533)					340	LUMBER-BUILDING MATERIALS.	31	137	4.3	.1
	TOTAL	160	43 061	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	67	889	14.2	.4
020	GROCERIES-OTHER FOODS.	132	1 441	3.6	3.3	500	ALL OTHER MERCHANDISE.	464	5 516	3.3	2.3
040	MEALS-SNACKS	77	1 864	6.4	4.3	516	ALL OTHER MERCHANDISE.	215	1 718	2.0	.7
080	PACKAGED ALCOHOLIC BEVERAGES	6	96	7.4	.2	517	PAPER-PAPER PRODUCTS	418	3 797	2.5	1.6
100	CIGARS-CIGARETTES-TOBACCO.	17	94	5.4	.2	520	NONMERCHANTISE RECEIPTS.	327	1 615	1.2	.7
120	COSMETICS-DRUGS-CLEANERS	153	1 831	4.3	4.3	-	MISCELLANEOUS MERCHANDISE.	(X)	298	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	147	3 322	7.8	7.7		MEAT MARKETS (SIC 542 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	149	11 303	26.7	26.2		TOTAL	16	1 737	(X)	100.0
180	ALL FOOTWEAR	137	1 233	2.9	2.9	020	GROCERIES-OTHER FOODS.	16	1 729	99.5	99.5
200	CURTAINS-DRAPERIES-DRY GOODS	149	5 481	12.9	12.7	021	MEATS-FISH-POULTRY	16	1 683	96.9	96.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	109	1 217	3.1	2.8	-	MISCELLANEOUS MERCHANDISE.	(X)	45	(X)	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	106	1 078	2.7	2.5	-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	.5
260	KITCHENWARE-HOME FURNISHINGS	127	1 768	5.1	4.1		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
280	JEWELRY-OPTICAL GOODS.	134	793	1.9	1.8		TOTAL	14	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	83	470	1.3	1.1	020	GROCERIES-OTHER FOODS.	14			
320	HARDWARE-GARDENING EQUIPMENT	141	1 490	3.6	3.5	021	MEATS-FISH-POULTRY	14			
340	LUMBER-BUILDING MATERIALS.	29	59	.6	.1	-	MISCELLANEOUS MERCHANDISE.	(X)			
400	AUTO FUELS-LUBRICANTS.	7	265	22.2	.6	-	MISCELLANEOUS MERCHANDISE.	(X)			
500	ALL OTHER MERCHANDISE.	151	6 809	15.8	15.8		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
520	NONMERCHANTISE RECEIPTS.	107	2 381	6.9	5.5		TOTAL	14	(O)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	66	(X)	.2	020	GROCERIES-OTHER FOODS.	14			
	GENERAL MERCHANDISE STORES (SIC 539 PART)					021	MEATS-FISH-POULTRY	14			
	TOTAL ²	231	29 736	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)			
	ORY GOODS STORES (SIC 539 PART)					-	MISCELLANEOUS MERCHANDISE.	(X)			
	TOTAL ²	16	713	(X)	100.0						
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)										
	TOTAL ²	11	568	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)					380	AUTOMOBILES-TRUCKS	208	112 980	81.2	81.2		
						381	NEW PASSENGER CARS-RETAIL . . .	208	65 069	46.8	46.8		
						382	NEW PASSENGER CARS-WHOLESALE . .	13	688	5.2	.5		
	TOTAL	20	(O)	(X)	100.0	383	NEW COMMERCIAL VEHICLES-RETAIL .	136	11 144	12.5	8.0		
						384	NEW COMMERCIAL VEHICLES-WHSL.	7	199	1.4	.1		
	RETAIL BAKERIES (SIC 546)					385	USED PASSENGER CARS-RETAIL . . .	204	29 668	22.0	21.3		
						386	USED PASSENGER CARS-WHSL. . . .	67	2 842	4.2	2.0		
						387	USED COMMERCIAL VEHICLES	119	2 678	3.1	1.9		
	TOTAL	45	(O)	(X)	100.0	389	MOTORCYCLES-MOTORSOOTERS	17	188	1.1	.1		
						392	ALL OTHER AUTOS-TRUCKS	20	375	2.5	.3		
020	GROCERIES-OTHER FOODS.	45	(D)	{	95.3	400	AUTO FUELS-LUBRICANTS.	165	3 234	2.9	2.3		
040	MEALS-SNACKS	4				20.9	4.1	401	GASOLINE	74	2 640	4.8	1.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)				(X)	.6	403	MOTOR OILS-GREASES-OTHER OILS.	126	594	.8	.4
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	208	11 883	8.5	8.5		
						421	PARTS INSTALLED IN REPAIR WORK . .	184	6 540	5.3	4.7		
						422	PARTS-WHOLESALE.	175	2 946	2.4	2.1		
						423	PARTS-RETAIL	153	999	.8	.7		
	TOTAL	42	2 327	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	165	1 398	1.3	1.0		
020	GROCERIES-OTHER FOODS.	42	2 215	95.2	95.2	500	ALL OTHER MERCHANDISE.	3	213	9.0	.2		
025	BAKERY PRODUCTS-EXCEPT FROZEN.	42	2 199	94.5	94.5	520	NONMERCHANDISE RECEIPTS.	194	9 292	7.2	6.7		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	.7	527	SERVICE LABOR.	194	8 149	6.4	5.9		
040	MEALS-SNACKS	4	99	21.9	4.3	528	OTHER NONMERCHANDISE RECEIPTS.	67	1 134	2.2	.8		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 514	(X)	1.1		
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						
	TOTAL	3	(D)	(X)	100.0		TOTAL	18	7 833	(X)	100.0		
	DAIRY PRODUCTS STORES (SIC 545)					380	AUTOMOBILES-TRUCKS	18	6 563	83.8	83.8		
						381	NEW PASSENGER CARS-RETAIL . . .	18	3 532	45.1	45.1		
	TOTAL ²	8	737	(X)	100.0	383	NEW COMMERCIAL VEHICLES-RETAIL .	3	30	1.3	.4		
						385	USED PASSENGER CARS-RETAIL . . .	8	2 558	36.8	32.7		
	EGG AND POULTRY DEALERS (SIC 549 PT.)					386	USED PASSENGER CARS-WHSL. . . .	5	173	3.4	2.2		
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	267	(X)	3.4		
	TOTAL	2	(D)	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	6	69	1.1	.9		
						403	MOTOR OILS-GREASES-OTHER OILS.	6	54	.9	.7		
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	674	8.6	8.6		
						421	PARTS INSTALLED IN REPAIR WORK . .	17	423	5.5	5.4		
						422	PARTS-WHOLESALE.	5	90	1.5	1.1		
						423	PARTS-RETAIL	5	97	1.6	1.2		
	TOTAL	2	(D)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	6	64	1.3	.8		
	AUTOMOTIVE DEALERS (SIC 55 EX, 554)					520	NONMERCHANDISE RECEIPTS.	17	525	7.9	6.7		
						527	SERVICE LABOR.	16	471	7.8	6.0		
						-	MISCELLANEOUS	(X)	53	(X)	.7		
	TOTAL	502	207 732	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	(Z)		
020	GROCERIES-OTHER FOODS.	4	113	14.2	.1		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	1 293	26.0	.6		TOTAL	22	19 827	(X)	100.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	144	7.6	.1	380	AUTOMOBILES-TRUCKS	22	16 339	82.4	82.4		
260	KITCHENWARE-HOME FURNISHINGS . .	34	238	5.2	.1	381	NEW PASSENGER CARS-RETAIL . . .	22	11 039	55.7	55.7		
300	SPORTING-RECREATION EQUIPMENT. . .	82	4 080	42.5	2.0	385	USED PASSENGER CARS-RETAIL . . .	21	3 962	21.7	20.0		
320	HAIRWARE-GARDENING EQUIPMENT . . .	48	566	13.0	.3	386	USED PASSENGER CARS-WHSL. . . .	15	381	2.7	1.9		
340	LUMBER-BUILDING MATERIALS.	26	188	4.7	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	943	(X)	4.8		
380	AUTOMOBILES-TRUCKS	348	146 221	79.5	70.4	400	AUTO FUELS-LUBRICANTS.	17	197	1.6	1.0		
400	AUTO FUELS-LUBRICANTS.	256	4 466	3.1	2.1	401	GASOLINE	7	144	2.4	.7		
420	AUTO TIRES-BATTERIES-ACCESS. . . .	391	24 409	13.2	11.8	403	MOTOR OILS-GREASES-OTHER OILS.	15	53	.5	.3		
440	FARM EQUIPMENT MACHINERY	5	194	25.0	.1								
500	ALL OTHER MERCHANDISE.	80	11 389	67.0	5.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	20	2 214	13.1	11.2		
520	NONMERCHANDISE RECEIPTS.	374	12 946	7.4	6.2	520	NONMERCHANDISE RECEIPTS.	19	977	9.1	4.9		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 484	(X)	.7	527	SERVICE LABOR.	19	840	7.8	4.2		
						528	OTHER NONMERCHANDISE RECEIPTS.	8	137	3.4	.7		
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	100	(X)	.5		
	MOTOR VEHICLE DEALERS (SIC 551, 552)						MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						
	TOTAL	329	177 517	(X)	100.0		TOTAL	81	10 740	(X)	100.0		
380	AUTOMOBILES-TRUCKS	329	145 547	82.0	82.0								
400	AUTO FUELS-LUBRICANTS.	211	3 967	3.0	2.2								
420	AUTO TIRES-BATTERIES-ACCESS. . . .	286	15 104	8.9	8.5								
500	ALL OTHER MERCHANDISE.	4	222	5.5	.1								
520	NONMERCHANDISE RECEIPTS.	261	11 019	7.2	6.2								
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 657	(X)	.9								
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)												
	TOTAL	208	139 117	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES-TRUCKS	81	9 665	90.0	90.0		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
381	NEW PASSENGER CARS-RETAIL . . .	7	197	11.3	1.8						
385	USED PASSENGER CARS-RETAIL . . .	81	8 972	83.5	83.5						
386	USED PASSENGER CARS-WHSLR . . .	22	248	16.1	2.3		TOTAL	32	11 086	(X)	100.0
387	USED COMMERCIAL VEHICLES	5	59	7.9	.5						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	188	(X)	1.8	500	ALL OTHER MERCHANDISE	32	10 616	95.8	95.8
400	AUTO FUELS-LUBRICANTS	22	467	22.8	4.3	504	MOBILE HOMES-HOUSEHOLD TRLRS .	31	10 182	91.8	91.8
401	GASOLINE	20	451	24.2	4.2	505	CAMP TRAILERS-TRAVEL TRAILERS .	7	413	22.1	3.7
-	MISCELLANEOUS MERCHANDISE . . .	(X)	16	(X)	.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	21	(X)	.2
420	AUTO TIRES-BATTERIES-ACCESS . . .	41	332	8.5	3.1	520	NONMERCHANDISE RECEIPTS	21	428	5.4	3.9
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	41	(X)	.4
520	NONMERCHANDISE RECEIPTS	31	226	3.8	2.1						
527	SERVICE LABOR	23	141	5.0	1.3		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
528	OTHER NONMERCHANDISE RECEIPTS .	12	84	2.3	.8						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	50	(X)	.5		TOTAL	1	(D)	(X)	100.0
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
	TOTAL	104	14 848	(X)	100.0		TOTAL	2	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	1 279	26.6	8.6						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	134	8.0	.9		GASOLINE SERVICE STATIONS (SIC 554)				
260	KITCHENWARE-HOME FURNISHINGS . .	34	238	5.3	1.6						
280	JEWELRY-OPTICAL GOODS	10	24	2.8	.2		TOTAL	672	74 361	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	45	688	14.6	4.6	020	GROCERIES-OTHER FOODS	73	340	5.4	.5
320	HARDWARE-GARDENING EQUIPMENT . .	46	520	10.6	3.5	040	MEALS-SNACKS	24	172	10.0	.2
340	LUMBER-BUILDING MATERIALS	24	86	6.3	.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	7	51	11.1	.1
380	AUTOMOBILES-TRUCKS	14	526	22.0	3.5	100	CIGARS-CIGARETTES-TOBACCO . . .	103	429	4.8	.6
400	AUTO FUELS-LUBRICANTS	42	482	7.2	3.2	300	SPORTING-RECREATION EQUIPMENT .	24	204	5.4	.3
420	AUTO TIRES-BATTERIES-ACCESS . . .	104	9 298	62.6	62.6	320	HARDWARE-GARDENING EQUIPMENT .	15	73	9.0	.1
500	ALL OTHER MERCHANDISE	38	414	9.9	2.8	340	LUMBER-BUILDING MATERIALS	3	39	14.2	.1
520	NONMERCHANDISE RECEIPTS	66	1 074	15.1	7.2						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	83	(X)	.6	380	AUTOMOBILES-TRUCKS	53	642	10.0	.9
						391	OTHER POWERED ROAD VEHICLES . .	50	623	9.6	.8
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	19	(X)	(2)
	TOTAL ²	35	4 602	(X)	100.0	400	AUTO FUELS-LUBRICANTS	672	58 206	78.3	78.3
						401	GASOLINE	671	53 850	72.8	72.4
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					402	OTHER AUTOMOTIVE FUELS	77	1 523	11.3	2.0
	TOTAL	69	10 246	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS .	576	2 832	4.2	3.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	116	5.5	1.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	596	8 930	13.0	12.0
300	SPORTING-RECREATION EQUIPMENT . .	14	133	7.8	1.3	421	PARTS INSTALLED IN REPAIR WORK .	350	2 954	6.4	4.0
320	HARDWARE-GARDENING EQUIPMENT . .	15	97	4.3	.9	423	PARTS-RETAIL	82	484	5.4	.7
380	AUTOMOBILES-TRUCKS	13	520	26.4	5.1	424	AUTOMOBILE TIRES-BATTERIES-ACC .	555	5 491	8.5	7.4
400	AUTO FUELS-LUBRICANTS	30	398	9.1	3.9	480	HOUSEHOLD FUELS-ICE	89	1 664	11.5	2.2
						500	ALL OTHER MERCHANDISE	10	40	20.0	.1
420	AUTO TIRES-BATTERIES-ACCESS . . .	69	7 917	77.3	77.3	520	NONMERCHANDISE RECEIPTS	446	3 366	6.1	4.5
417	NEW TIRES-TUBES(TO OTHER USERS)	39	1 978	26.6	19.3	527	SERVICE LABOR	432	2 874	5.4	3.9
419	RETREADS(TO OTHER USERS)	21	341	9.7	3.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	203	(X)	.3
426	AUTOMOBILE ACCESSORIES	64	3 310	35.6	32.3						
428	NEW AUTO TIRES SOLD TO DEALERS	22	478	11.2	4.7		APPAREL AND ACCESSORY STORES (SIC 56)				
429	NEW TRUCK-BUS TIRES (TO USERS)	22	829	18.7	8.1						
433	RETREADS SOLD TO DEALERS	7	172	6.8	1.7		TOTAL	376	41 199	(X)	100.0
434	RETREADS-TRUCK-BUS (TO USERS)	18	272	7.3	2.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	189	12 965	59.4	31.5
436	STORAGE BATTERIES	47	281	3.7	2.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	264	18 939	60.3	46.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	255	(X)	2.5	180	ALL FOOTWEAR	169	7 558	34.2	18.3
500	ALL OTHER MERCHANDISE	15	177	8.3	1.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	32	371	16.0	.9
520	NONMERCHANDISE RECEIPTS	45	768	15.5	7.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	36	3.1	.1
525	TIRE SERVICES OTHER THAN RETRD	23	124	6.1	1.2	260	KITCHENWARE-HOME FURNISHINGS . .	13	79	7.6	.2
526	OTHER NONMERCHANDISE RECEIPTS .	29	363	11.8	3.5	280	JEWELRY-OPTICAL GOODS	37	111	1.7	.3
-	MISCELLANEOUS	(X)	280	(X)	2.7	300	SPORTING-RECREATION EQUIPMENT .	17	314	11.7	.8
						500	ALL OTHER MERCHANDISE	33	78	3.0	.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	120	(X)	1.2	520	NONMERCHANDISE RECEIPTS	123	660	3.7	1.6
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	88	(X)	.2
	BOAT DEALERS (SIC 5591)										
	TOTAL	34	4 116	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
300	SPORTING-RECREATION EQUIPMENT . .	34	3 287	79.9	79.9		TOTAL	134	12 311	(X)	100.0
440	FARM EQUIPMENT MACHINERY	3	125	16.7	3.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	211	15.8	1.7
500	ALL OTHER MERCHANDISE	4	86	19.0	2.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	134	11 745	95.4	95.4
520	NONMERCHANDISE RECEIPTS	24	416	12.8	10.1	520	NONMERCHANDISE RECEIPTS	24	226	4.0	1.8
-	MISCELLANEOUS MERCHANDISE . . .	(X)	202	(X)	4.9	-	MISCELLANEOUS MERCHANDISE . . .	(X)	129	(X)	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	80	(D)	39.9	39.9	
	TOTAL	99	9 572	(X)	100.0	142	BOYS' CLOTHING	63		8.5	5.9	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	99	9 179	95.9	95.9	143	MEN'S TAILORED OUTERWEAR	63		14.1	13.6	
161	CHILDREN'S-INFANTS' WEAR	13	173	8.4	1.8	144	OTHER MEN'S OUTERWEAR	67		8.8	8.7	
163	MILLINERY	22	252	6.8	2.6	145	MEN'S HATS	38		1.7	1.4	
164	HOSIERY	38	127	2.6	1.3	146	OTHER MEN'S CLOTHING	70		11.8	10.4	
165	LINGERIE	27	417	8.1	4.4							
168	WOMEN'S BLOUSES-SPTSWR	62	2 119	27.2	22.1	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	80		45.0	45.0	
172	DRESSES	99	3 809	39.8	39.8	161	CHILDREN'S-INFANTS' WEAR	50		6.2	3.9	
173	COATS-SUITS	90	1 727	18.6	18.0	163	MILLINERY	25		.9	.5	
174	HANDBAGS	52	194	3.0	2.0	164	HOSIERY	55	2.9	2.0		
176	OTHER WOMENS-GIRLS'CLOTHES ACC	13	284	6.4	3.0	165	LINGERIE	55	6.5	4.4		
-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	.8	168	WOMEN'S BLOUSES-SPTSWR	73	11.7	11.7		
520	NONMERCHANDISE RECEIPTS	13	177	4.1	1.8	172	DRESSES	73	10.8	10.8		
-	MISCELLANEOUS MERCHANDISE	(X)	216	(X)	2.3	173	COATS-SUITS	64	8.1	8.1		
						174	HANDBAGS	42	1.6	1.0		
						176	OTHER WOMENS-GIRLS'CLOTHES ACC	40	4.9	2.6		
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.1		
						180	ALL FOOTWEAR	56	12.2	8.6		
						200	CURTAINS-DRAPERIES-DRY GOODS . .	29	15.5	2.5		
	MILLINERY STORES (SIC 563 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	12	7.3	.6		
	TOTAL ²	7	515	(X)	100.0	280	JEWELRY-OPTICAL GOODS	17	1.3	.4		
						300	SPORTING-RECREATION EQUIPMENT . .	8	7.3	1.0		
						520	NONMERCHANDISE RECEIPTS	27	4.2	1.3		
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.8		
	CORSET AND LINGERIE STORES (SIC 563 PT.)						SHOE STORES (SIC 566)					
	TOTAL	2	(O)	(X)	100.0		TOTAL	67	6 016	(X)	100.0	
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	121	16.1	2.0	
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	16	113	6.2	1.9	
	TOTAL	23	1 953	(X)	100.0	180	ALL FOOTWEAR	67	5 660	94.1	94.1	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	23	1 806	92.5	92.5	520	NONMERCHANDISE RECEIPTS	36	110	3.5	1.8	
520	NONMERCHANDISE RECEIPTS	8	36	3.5	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.2	
-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	5.7							
							MEN'S SHOE STORES (SIC 566 PT.)					
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL	-	-	(X)	-	
	TOTAL	3	(O)	(X)	100.0							
							WOMEN'S SHOE STORES (SIC 566 PT.)					
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL	5	673	(X)	100.0	
	TOTAL	73	8 384	(X)	100.0	180	ALL FOOTWEAR	5	627	93.2	93.2	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	7 167	85.5	85.5	182	WOMEN'S AND GIRLS' FOOTWEAR . .	5	579	86.0	86.0	
142	BOYS' CLOTHING	41	800	10.8	9.5	-	MISCELLANEOUS MERCHANDISE	(X)	48	(X)	7.1	
143	MEN'S TAILORED OUTERWEAR	63	2 649	33.1	31.6							
144	OTHER MEN'S OUTERWEAR	61	1 337	16.2	15.9		MISCELLANEOUS MERCHANDISE	(X)	46	(X)	6.8	
145	MEN'S HATS	50	218	2.8	2.6							
146	OTHER MEN'S CLOTHING	67	2 157	26.0	25.7		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	12	239	11.8	2.9		TOTAL	1	(O)	(X)	100.0	
161	CHILDREN'S-INFANTS' WEAR	4	8	.9	.1							
165	LINGERIE	4	12	.9	.1		FAMILY SHOE STORES (SIC 566 PT.)					
168	WOMEN'S BLOUSES-SPTSWR	7	75	9.3	.9		TOTAL	61	5 284	(X)	100.0	
172	DRESSES	6	56	6.9	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	121	16.9	2.3	
174	HANDBAGS	4	6	.9	.1	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	14	85	5.2	1.6	
-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	1.0	180	ALL FOOTWEAR	61	4 975	94.2	94.2	
180	ALL FOOTWEAR	41	702	9.3	8.4	181	MEN'S AND BOYS' FOOTWEAR	61	1 459	27.6	27.6	
280	JEWELRY-OPTICAL GOODS	7	9	.8	.1	182	WOMEN'S AND GIRLS' FOOTWEAR . .	61	2 398	45.4	45.4	
300	SPORTING-RECREATION EQUIPMENT . .	7	106	9.4	1.3	183	CHILDREN'S AND INFANTS' FOOTWR	60	1 118	21.2	21.2	
520	NONMERCHANDISE RECEIPTS	29	135	2.9	1.6							
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	.3	520	NONMERCHANDISE RECEIPTS	33	91	3.5	1.7	
						-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.2	
	CUSTOM TAILORS (SIC 567)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					
	TOTAL	2	(O)	(X)	100.0		TOTAL ²	17	848	(X)	100.0	
	FAMILY CLOTHING STORES (SIC 565)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
	TOTAL	80	(O)	(X)	100.0		TOTAL	3	(O)	(X)	100.0	

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines										
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--									
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹								
020 040 100 500 520 -	GROCERIES-OTHER FOODS. MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) TOTAL	21 260 38 15 31 (X) 84	278 8 849 127 49 93 73 (D)	28.7 93.5 7.9 4.7 8.4 (X) (X)	2.9 93.5 1.3 .5 1.0 .8 100.0	460 480 500 520 -	HAY-GRAIN-FEED-FARM SUPPLIES . . . HOUSEHOLD FUELS-ICE. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. LIQUOR STORES (SIC 592) TOTAL	56 275 267 275 (X) 84	14 922 42 779 10 805 2 479 1 337 (D)	61.6 82.3 58.8 6.0 (X) (X)	12.4 35.5 9.0 2.1 1.1 100.0								
040 060 520 -	MEALS-SNACKS ALCOHOLIC DRINKS NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. DRUG STORES AND PROPRIETARY STRS. (SIC 591) TOTAL	82 84 10 (X) 199	(D)	{ 13.8 84.9 7.6 (X)	{ 12.6 84.9 1.3 1.2	ANTIQUE STORES (SIC 5932) TOTAL	16	(D)	(X)	100.0									
020 040 100 120 160 220 260 280 500 520 -	GROCERIES-OTHER FOODS. MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO. COSMETICS-DRUGS-CLEANERS WOMEN'S-GIRLS'CLOTHING,EX FOOTWR MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . . JEWELRY-OPTICAL GOODS. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. DRUG STORES (SIC 591 PT.) TOTAL	45 53 103 199 5 8 8 57 84 54 (X) 174									287 694 1 025 26 115	6.2 8.7 8.1 (X)	1.1 2.7 3.9 100.0	140 160 180 220 300 520 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ALL FOOTWEAR MAJOR APPL-RADIO-TV-MUSICAL INST SPORTING-RECREATION EQUIPMENT. . . NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. BICYCLE SHOPS (SIC 5953) TOTAL ²	8 7 153 7 3 38 18 (X) 4	170 153 21.3 118 16 2 791 87 203 240	17.5 4.3 3.3 5.7 78.9 3.2 (X) (X)	4.8 4.3 3.3 5.7 78.9 2.5 5.7 100.0
120 121 122 123	COSMETICS-DRUGS-CLEANERS MEDICINES EXC. PRESCRIPTION. . . . PRESCRIPTION MEDICINES ALL OTHER DRUGS-PROPRIETARIES. . .	174 157 174 127									21 988 7 766 10 587 3 584	84.2 31.1 40.5 19.0	84.2 29.7 40.5 13.7	220 260 266 267	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE.	20 39 28 26	1 368 869 645 224	25.1 13.3 10.9 9.5	17.9 11.3 8.4 2.9
220 260 280 500 520 -	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . JEWELRY-OPTICAL GOODS. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. PROPRIETARY STORES (SIC 591 PT.) TOTAL	8 10 50 77 32 (X) 25	92 132 329 963 148 457 (D)	6.5 7.5 4.5 8.3 3.4 (X) (X)	.4 .5 1.3 3.7 .6 1.7 100.0	280 281 282 285 286 287 288	JEWELRY STORES (SIC 597) TOTAL MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE.	71 20	7 658 1 368	(X) 25.1	100.0 17.9								
120 520 -	COSMETICS-DRUGS-CLEANERS NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) TOTAL	25 21 (X) 780	(D)	{ 84.9 3.3 (X)	{ 84.9 2.2 12.9	SPORTING-RECREATION EQUIPMENT. . ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. WATCH-CLOCK-JEWELRY REPAIRS. . . ALL NONMDE RCPTS FROM CUSTOMRS MISCELLANEOUS MERCHANDISE. FUEL OIL DEALERS (SIC 5983) TOTAL	12 17 65 55 18 209	53 729 537 466 71 44 093	1.4 14.6 7.3 14.6 1.5 (X)	.7 9.5 7.0 6.1 .9 100.0									
020 040 080 100 120 140 160 180 220 240 260 280 300 320 340 380 400 420	GROCERIES-OTHER FOODS. MEALS-SNACKS PACKAGED ALCOHOLIC BEVERAGES . . . CIGARS-CIGARETTES-TOBACCO. COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ALL FOOTWEAR MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . JEWELRY-OPTICAL GOODS. SPORTING-RECREATION EQUIPMENT. . HARDWARE-GARDENING EQUIPMENT . . LUMBER-BUILDING MATERIALS. AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. . . .	31 11 88 34 19 23 27 23 73 28 89 118 82 48 60 5 45 46									347 171 24 221 625 87 225 343 142 2 432 541 1 435 4 465 3 438 2 137 3 831 291 2 651 778	23.0 25.0 82.7 33.3 11.1 18.1 30.0 12.5 20.0 57.1 16.0 50.0 35.8 12.5 17.3 15.3 17.1 5.3	.3 .1 20.1 .5 .1 .2 .3 .1 2.0 .4 1.2 3.7 2.9 1.8 3.2 .2 2.2 .6	529 533 - <					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than .05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
480	HOUSEHOLD FUELS-ICE	209	36 761	83.4	83.4		GARAGE SUPPLY STORES (SIC 5969 PT.)				
481	LP GAS-WHOLESALE	10	286	6.7	.6		TOTAL	3	(D)	(X)	100.0
482	OTHER LP GAS SALES	45	1 672	8.0	3.8						
483	OTHER FUELS	209	34 803	78.9	78.9						
500	ALL OTHER MERCHANDISE	14	201	4.8	.5		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
520	NONMERCHANDISE RECEIPTS	67	1 047	5.9	2.4		TOTAL ²	10	604	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	296	(X)	.7		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	LIQUEFIED PETROL, GAS (8TTLD. GAS) DEALERS (SIC 5984)						TOTAL ²	8	226	(X)	100.0
	TOTAL ²	41	4 325	(X)	100.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						TOTAL ²	9	606	(X)	100.0
	TOTAL	21	2 562	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
480	HOUSEHOLD FUELS-ICE	21	2 132	83.2	83.2		TOTAL ²	71	2 314	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	430	(X)	16.8		OPTICAL GOODS STORES (SIC 5999 PT.)				
	FLORISTS (SIC 5992)						TOTAL ²	5	238	(X)	100.0
	TOTAL ²	46	2 954	(X)	100.0		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	CIGAR STORES AND STANDS (SIC 5993)						TOTAL	33	(D)	(X)	100.0
	TOTAL	7	(D)	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
	BOOK STORES (SIC 5942)						TOTAL	56	(D)	(X)	100.0
	TOTAL	11	557	(X)	100.0						
500	ALL OTHER MERCHANDISE	11	533	95.7	95.7	020	GROCERIES-OTHER FOODS	20		(X)	100.0
513	BOOKS-PERIODICALS	11	453	81.3	81.3	120	COSMETICS-DRUGS-CLEANERS	18			24.3
-	MISCELLANEOUS MERCHANDISE	(X)	80	(X)	14.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21			1.8
						160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR.	20			22.3
						180	ALL FOOTWEAR	20			11.7
						200	CURTAINS-DRAPERIES-DRY GOODS	20			6.5
						220	MAJOR APPL-RADIO-TV-MUSICAL INST.	23			8.2
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20			15.0
500	ALL OTHER MERCHANDISE	20	1 310	81.8	81.8	260	KITCHENWARE-HOME FURNISHINGS	19		(D)	4.4
508	COMM'L STATIONERY-OFFICE SUPL.	6	234	46.4	14.6	280	JEWELRY-OPTICAL GOODS	19			2.6
512	SOCIAL STATIONERY-GRNG CARDS	20	775	48.4	48.4	300	SPORTING-RECREATION EQUIPMENT	19			.8
513	BOOKS-PERIODICALS	5	103	27.3	6.4	320	HARDWARE-GARDENING EQUIPMENT	19			15.8
515	ALL OTHER MERCHANDISE	6	166	31.3	10.4	340	LUMBER-BUILDING MATERIALS	19			6.7
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	2.0	420	AUTO TIRES-BATTERIES-ACCESS.	19			10.0
520	NONMERCHANDISE RECEIPTS	14	57	4.8	3.6	440	FARM EQUIPMENT MACHINERY	17			4.1
-	MISCELLANEOUS MERCHANDISE	(X)	235	(X)	14.7	500	ALL OTHER MERCHANDISE	25			4.1
						520	NONMERCHANDISE RECEIPTS	24			.8
						-	MISCELLANEOUS MERCHANDISE	(X)		(X)	10.2
	HAY, GRAIN, AND FEED STORES (SIC 5962)						MAIL ORDER HOUSES (SIC 532)				4.8
	TOTAL	34	15 579	(X)	100.0		TOTAL	26	(D)	(X)	9.2
320	HARDWARE-GARDENING EQUIPMENT	12	1 037	10.0	6.7	120	COSMETICS-DRUGS-CLEANERS	18			
340	LUMBER-BUILDING MATERIALS	4	1 281	25.5	8.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20			1.6
420	AUTO TIRES-BATTERIES-ACCESS.	4	146	3.0	.9	160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR.	19			26.4
460	HAY-GRAIN-FEED-FARM SUPPLIES	34	11 181	71.8	71.8	180	ALL FOOTWEAR	20			13.7
520	NONMERCHANDISE RECEIPTS	11	187	4.8	1.2	200	CURTAINS-DRAPERIES-DRY GOODS	19			7.9
-	MISCELLANEOUS MERCHANDISE	(X)	1 747	(X)	11.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	20			7.5
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19			9.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					260	KITCHENWARE-HOME FURNISHINGS	18			16.2
	TOTAL	16	4 660	(X)	100.0	280	JEWELRY-OPTICAL GOODS	18		(O)	5.1
320	HARDWARE-GARDENING EQUIPMENT	9	884	27.2	19.0	300	SPORTING-RECREATION EQUIPMENT	19			2.6
420	AUTO TIRES-BATTERIES-ACCESS.	8	34	1.0	.7	320	HARDWARE-GARDENING EQUIPMENT	19			1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	16	3 567	76.5	76.5	340	LUMBER-BUILDING MATERIALS	18			.8
520	NONMERCHANDISE RECEIPTS	11	118	3.3	2.5	420	AUTO TIRES-BATTERIES-ACCESS.	19			18.6
-	MISCELLANEOUS MERCHANDISE	(X)	57	(X)	1.2	440	FARM EQUIPMENT MACHINERY	17			8.0
						500	ALL OTHER MERCHANDISE	21			6.2
						520	NONMERCHANDISE RECEIPTS	19			4.9
						-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.5

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

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*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL ²	9	3 726	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL ²	21	2 965	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	C	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	C	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	C	D
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	E	C	D
340	LUMBER-BUILDING MATERIALS.....	D	E	C	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
 E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	C	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	E	B	E
200	CURTAINS-DRAPIERIES-DRY GOODS.....	D	E	B	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	C	A	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	C	D	A	D
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	C	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	E	D	E
340	LUMBER-BUILDING MATERIALS.....	D	E	A	C
500	ALL OTHER MERCHANDISE.....	D	E	A	D
520	NONMERCHANDISE RECEIPTS.....	D	E	B	E
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	D	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	E	(X)	(X)	E
200	CURTAINS-DRAPIERIES-DRY GOODS.....	E	(X)	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	E
340	LUMBER-BUILDING MATERIALS.....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	C

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

E = Less than

60 percent. X Not applicable.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
02D 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	C	B	C	C
	ALL OTHER MERCHANDISE	C	B	C	C
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	A	C	(X)
02D	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	(X)	(X)	D
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	(X)	(X)	A
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	A	E	D
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	A	D	E
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	E	E
02D	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	C	(X)	(X)	B

Note: See merchandise line introductory text for explanation of this table.
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60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	E	E	(X)
500	ALL OTHER MERCHANDISE	(X)	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE	E	(X)	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	B	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	(X)	B	A	(X)
400	AUTO FUELS-LUBRICANTS	(X)	B	B	(X)
420	AUTO TIRES-BATTERIES-ACCESS	(X)	B	A	(X)
520	NONMERCHANDISE RECEIPTS	(X)	B	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	A	(X)	(X)	B
400	AUTO FUELS-LUBRICANTS	B	(X)	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS	B	(X)	(X)	B
520	NONMERCHANDISE RECEIPTS	A	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	B
420	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	B
520	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	B
	NONMERCHANDISE RECEIPTS	B	(X)	(X)	B
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTOMOBILES-TRUCKS.....	C	(X)	(X)	C
420	AUTO FUELS-LUBRICANTS	C	(X)	(X)	C
520	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS	C	(X)	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	E	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTOMOBILES-TRUCKS.....	D	D	E	C
420	AUTO FUELS-LUBRICANTS.....	O	E	E	C
520	AUTO TIRES-BATTERIES-ACCESS.....	E	D	E	E
	NONMERCHANDISE RECEIPTS.....	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E
300	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E
380	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	(X)	A
300	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	(X)	A
380	SPORTING-RECREATION EQUIPMENT.....	A	(X)	(X)	A
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	O
	NONMERCHANDISE RECEIPTS	C	(X)	(X)	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	B	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	(X)
400	AUTOMOBILES-TRUCKS.....	(X)	E	B	(X)
500	AUTO FUELS-LUBRICANTS.....	(X)	E	B	(X)
520	ALL OTHER MERCHANDISE.....	(X)	E	E	(X)
	NONMERCHANDISE RECEIPTS	(X)	E	B	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
520	AUTO FUELS-LUBRICANTS.....	C	(X)	(X)	D
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
520	ALL OTHER MERCHANDISE.....	C	(X)	(X)	C
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	AUTOMOTIVE DEALERS, N.E.C.* (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	B	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTOMOBILES-TRUCKS.....	D	E	B	D
420	AUTO FUELS-LUBRICANTS.....	C	A	B	D
520	AUTO-TIRES-BATTERIES-ACCESS.....	D	A	B	D
	NONMERCHANDISE RECEIPTS.....	C	B	C	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	E	E	A
	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR....	A	B	B	A

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60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	C	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	(X)	E	C	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	E	(X)	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	C	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	O
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	E O	(X) (X)	(X) (X)	E E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE	E	A	E	O
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	E	A	E	O
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	B	(X)
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ... ALL FOOTWEAR	(X) (X) (X)	A E A	B B D	(X) (X) (X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	A	D
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	C C	B E	A A	O O
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	A
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	E O	(X) (X)	(X) (X)	E A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C	C
14D 16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ...	D D	E E	C C	D D
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	B	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	E	(X)	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	D
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	D	(X)	(X)	D
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	E
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	(X)	A
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
14D 16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	E E	(X) (X)	(X) (X)	E E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
14D 16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	E E	(X) (X)	(X) (X)	E E
	APPAREL AND ACCESS. STORES: N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	(X)
14D 16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	(X) (X)	A A	E A	(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
24D	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	B	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLDOR CDV....	D	B	B	E
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	D	A	C	E
	FLDOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	E
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	E
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. KITCHENWARE-HOME FURNISHINGS	E E	D C	E E	E D
220 260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. KITCHENWARE-HOME FURNISHINGS	(X) (X)	D D	B E	(X) (X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	C
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. KITCHENWARE-HOME FURNISHINGS	C C	(X) (X)	(X) (X)	C C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. KITCHENWARE-HOME FURNISHINGS	E	(X)	(X)	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	(X)	B
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	D	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	C
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	D
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	C
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	A	A
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	C	B	E	C
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	C	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	O	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	C
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	E	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	E	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(X)	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	C
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	A	B	C
280	KITCHENWARE-HOME FURNISHINGS	C	A	B	C
520	JEWELRY-OPTICAL GOODS	C	A	B	C
	NONMERCHANDISE RECEIPTS				
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	B	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	E	B	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	C	(X)	(X)	C
	LIQUEFIED PETROL. GAS (BOTTLE. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	(X)	E

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 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	A	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	D	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
	ALL OTHER MERCHANDISE.....	D	(X)	(X)	D
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	B	(X)	(X)	B
	ALL OTHER MERCHANDISE.....	D	(X)	(X)	D
	NONMERCHANDISE RECEIPTS.....	D	(X)	(X)	D
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	D	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	C	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records.

Though made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS 1967 CENSUS OF BUSINESS		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.							
In correspondence pertaining to this report, please refer to this Census File Number ➤		Employer Identification No. ➤							
1. NAME AND PHYSICAL LOCATION									
a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)									
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) _____							
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) _____			
Number and street	City, village, or other place								
State	ZIP code								
d. Enter name of county in which your establishment is located. _____ e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment?..... Months X-3							
5. CLASS OF CUSTOMER X-4 Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 4-XX 2 _____ % Construction and building trade contractors 4-3 3 _____ % Other business firms, government, and institutions 4-4 4 _____ % Other (Specify) _____ 4-5 4-6*		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines							
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967		8. COMPANY AFFILIATION							
a. Sales of merchandise and other receipts from customers..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Dollars</td> <td style="width: 10%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-6</td> </tr> </table>		Dollars	Cents	Key		XX	X-6	a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).	
Dollars	Cents	Key							
	XX	X-6							
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No X-7		Name of company _____							
c. If "No," how much did you forward to taxing agencies for such taxes?..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Dollars</td> <td style="width: 10%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-8</td> </tr> </table>		Dollars	Cents	Key		XX	X-8	Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____	
Dollars	Cents	Key							
	XX	X-8							
d. Total ANNUAL payroll in 1967 before deductions..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Dollars</td> <td style="width: 10%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-9*</td> </tr> </table>		Dollars	Cents	Key		XX	X-9*	_____	
Dollars	Cents	Key							
	XX	X-9*							

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM										1-1			
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.													
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.						Name			Kind of business				
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT										1-2XX			
a. Is any department, concession, or business not owned by you, operated within this establishment? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.													
b. If "Yes," please complete a line for each.													
				2XX		2-3		2-4		2-5		2-6*	
Name and address of owner of department or concession				Kind of business of department or concession		Estimated sales during 1967 Dollars		Are the sales of this department included in item 7a?		Is the pay-roll of this department included in item 7d?		Census Use Only	
								Yes	No	Yes	No		
1.								1	2	1	2		
2.								1	2	1	2		
3.								1	2	1	2		
11. YOUR BUSINESS LOCATIONS													
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).													
Address of business (Number, street, city or town, county, State, ZIP code)				Description of business		Census Use Only		Sales		Number of paid employees (Pay period including March 12)			
								Dollars	Cents				
1.									XX				
2.									XX				
3.									XX				
4.									XX				
Totals for this Employer Identification Number													
(Sales total should equal the entry in item 7a)													

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores: Lumber and other building materials dealers -----	CB-52A	Men's shoe stores -----	} CB-56B
Plumbing and heating equipment dealers -----	CB-52D	Women's shoe stores -----	
Paint, glass, and wallpaper stores -----	CB-52B	Children's and juveniles' shoe stores -----	
Electrical supply stores -----	CB-52D	Family shoe stores -----	
Hardware stores -----	CB-52C		
Farm equipment dealers -----	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores -----	CB-53A	Furniture and home furnishings stores:	
Variety stores -----	CB-53B	Furniture stores -----	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores -----	CB-53A	Floor coverings stores -----	} CB-57D
Dry goods stores -----	} CB-53B	Drapery, curtain, and upholstery stores -----	
Sewing and needlework stores -----		China, glassware, and metalware stores -----	
		Miscellaneous home furnishings stores -----	
		Household appliance stores -----	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores -----	} CB-57C
		Music stores:	
		Record shops -----	
		Musical instrument stores -----	
FOOD STORES		EATING AND DRINKING PLACES	
Grocery stores -----	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants, lunchrooms, and caterers -----	} CB-58
Meat markets -----		Cafeterias -----	
Fish (seafood) markets -----		Refreshment places -----	
Fruit stores and vegetable markets -----		Drinking places (alcoholic beverages) -----	
Candy, nut, and confectionery stores -----			
Retail bakeries:			
Retail bakeries—baking and selling -----	} CB-54B		
Retail bakeries—selling only -----			
Other food stores:			
Dairy products stores -----	} CB-54A		
Egg and poultry dealers -----			
Other miscellaneous food stores -----			
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers:		Drug stores -----	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores -----	
Dealers with domestic car franchise only -----	} CB-XA		
Dealers with imported car franchise only -----			
Dealers with domestic, imported car franchises -----			
Motor vehicle dealers—used cars only -----			
Tire, battery, and accessory dealers:			
Home and auto supply stores -----	} CB-XB		
Other tire, battery, and accessory dealers -----			
Miscellaneous automotive dealers:			
Boat dealers -----	} CB-XC		
Household trailer dealers -----			
Aircraft, motorcycle dealers -----			
Automotive dealers, n.e.c. -----			
GASOLINE SERVICE STATIONS		MISCELLANEOUS RETAIL STORES	
Gasoline service stations -----	CB-XD	Liquor stores -----	} CB-59E
		Antique stores and secondhand stores:	
		Antique stores -----	
		Secondhand stores -----	
		Sporting goods stores and bicycle shops:	
		Sporting goods stores -----	CB-59C
		Bicycle shops -----	CB-59E
		Jewelry stores -----	CB-59D
		Fuel and ice dealers:	
		Fuel oil dealers -----	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers -----	
		Fuel and ice dealers, n.e.c. -----	
		Florists -----	
		Cigar stores and stands -----	
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Other miscellaneous retail stores:	
Women's clothing, specialty stores; furriers:		Book and stationery stores:	
Women's ready-to-wear stores -----	} CB-56A	Book stores -----	} CB-59B
Women's accessory and specialty stores:		Stationery stores -----	
Millinery stores -----		Hay, grain, and feed stores -----	} CB-59E
Corset and lingerie stores -----		Other farm supply stores -----	
Other women's accessory, specialty stores -----	Garden supply stores -----		
Furriers and fur shops -----	News dealers and newsstands -----		
Other apparel and accessory stores:		Hobby, toy, and game shops -----	} CB-59G
Men's and boys' clothing and furnishings stores -----		Camera and photographic supply stores -----	
Custom tailors -----		Gift, novelty, and souvenir shops -----	
Family clothing stores -----		Optical goods stores -----	
Children's and infants' wear stores -----		Retail stores, n.e.c. -----	CB-59E
Miscellaneous apparel and accessory stores -----			

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
140	Men's-boys' clothing exc. footwear.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
141	Men's clothing	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
142	Boys' clothing	Men's clothing and furnishings.	
143	Men's tailored outerwear	Boys' clothing and furnishings	CB-53A
144	Other men's outerwear	Boys' wear	
145	Men's hats	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
146	Other men's clothing	Other outerwear (sport and casual clothing, rainwear)	
160	Women's-girls' clothing, exc. footwr.	Men's hats	ALL
161	Children's-infants' wear	Other men's apparel and furnishings.	
162	Handbags-accessories	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
163	Millinery	Children's, infants' wear	CB-53A
164	Hosiery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	
165	Lingerie	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A, 56A
		Millinery	
		Hosiery—women's and children's	CB-53A
		Hosiery	
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	ALL
181	Men's and boys' footwear	All footwear	
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl.-radios-TV's	New major appliances.	CB-57B
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	CB-57C
232	Radios-phono-tape rcds-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	CB-57C
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	ALL
241	Floor coverings	Sheet music and related items.	
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	CB-53A
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-57A
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	CB-59B
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	CB-59B
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	CB-59C
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52B
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

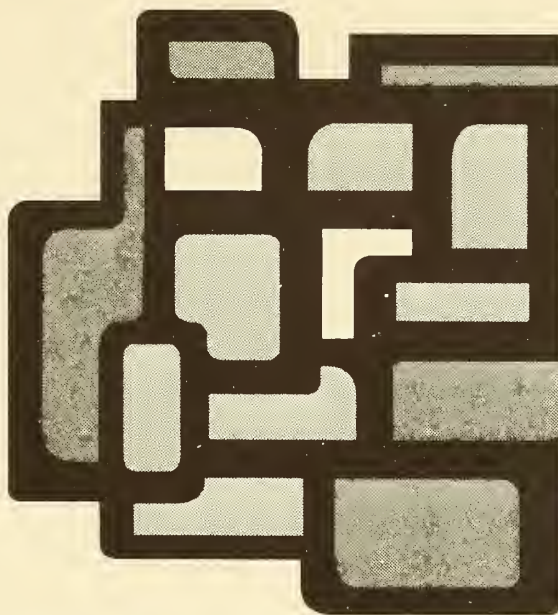
MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
528	Other nonmerchandise receipts	Repair service labor.	CB-XC
529	Watch-clock-jewelry repairs	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XA
531	Storage and docking services	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
532	Other nonmerchandise receipts	Storage and docking services.	CB-XC
533	All nonmdse. rcpts from customers	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
534	Auto repair	All nonmerchandise receipts from customers.	
535	All other service receipts	Automotive repair-service labor receipts.	CB-59D
539	Auto-truck rental or lease	All other service receipts on line 520 except items on line 534.	CB-53A
		Rental or lease of automobiles or trucks.	CB-XA

1969

COUNTY BUSINESS PATTERNS

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The individual State reports present the principal data items by detailed industry—4-digit level of the Standard Industrial Classification (SIC)—for States and counties and by major industry group (2-digit SIC) for SMSA's. Also included, by major industry group, are data on the number of employees, by employment-size class; the number of reporting units with 500 or more employees, by employment-size class; the number of reporting units, employees, and taxable payrolls of administrative and auxiliary units.

The U.S. Summary includes data by detailed industry (4-digit SIC) for the United States and by major group (2-digit SIC) for each State. Also included are totals of the principal data items for each county and SMSA.

Data on cards and tapes _____

Published information by county and by industry will be available at cost, on punch-cards and computer tapes. Inquiries should be addressed to Chief, General Economic Statistics Division, Bureau of the Census, Washington, D.C. 20233.

Industries covered _____

Data are shown for the following broad industry categories:

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Mining
Contract construction
Manufacturing
Transportation and other public utilities
Wholesale trade
Retail trade
Finance, insurance, and real estate
Services

How CBP data are used _____

County Business Patterns is a standard reference source of small-area data. CBP data are especially useful for:

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